

Economic Nationalism & Trade Conference

February 8, 2019

Saxbe Law Auditorium (55 W. 12th Ave)

This conference will bring together three connected disciplines – economics, business and law – to talk about international trade, an issue that affects everyone in our nation and beyond. By sharing perspectives, we broaden our common understanding, and aim to improve the well-being of our state, regional, national and global communities.

AGENDA

8:30 – 9:00 AM Registration

9:00 – 9:45 AM Welcome & Introductions

Welcome by Provost McPheron

Welcome by Dean Kress, Dean Makhija & Dean Michaels

Remarks by Jacob Steffey, Editor in Chief, Ohio State Business Law Journal

Conference Introduction by [Daniel C. K. Chow, Frank E. and Virginia H. Bazler Chair in Business Law](#)

9:45 – 10:45 AM Ideology, Law & Nationalism

[Thomas J. Schoenbaum, Harold S. Shefelman Prof. of Law, University of Washington](#)

[Kathleen Clausen, Associate Professor of Law at the University of Miami School of Law](#)

[Justin Hughes, Hon. William Matthew Byrne, Jr. Chair & Prof. of Law, Loyola Law](#)

[School](#) (Moderated by [Daniel C. K. Chow](#))

10:45 – 11:00 AM Break

11:00 – 12:00 PM The Economics of Nationalism

[Steve McCorrison, Professor, Dept. of Economics, University of Exeter Business School, UK](#)

[William J. Martin, Senior Research Fellow, International Food Policy Research Institute, Washington DC](#)

[Kathy Baylis, Associate Professor, University of Illinois](#)

(Moderated by [Ian Sheldon, Professor and Andersons Chair of Agricultural Marketing, Trade & Policy](#))

12:00 – 1:00 PM Lunch

1:00 – 2:00 PM The Cost of Economic Nationalism

[David Fisher, President & COO, TD International](#)

[Jung Kim, Managing Director, Research and Business Intelligence, Columbus 2020](#)

[Mark Smolik, General Counsel Chief Compliance Officer, DHL Supply Chain](#)

(Moderated by [Isil Erel, David A. Rismiller Chair in Finance, Academic Director, The Risk Institute](#))

2:00 – 2:15 PM Break

2:15 – 3:00 PM Moving Forward – Wrap-up and Discussion

Speaker Information for Trade Conference Panels

International Trade Law Update: Ideology, Law & Nationalism



Thomas J. Schoenbaum

Panel Topic: "The Art of the Deal and North American Free Trade: Advantage for the United States?"

Thomas J. Schoenbaum is the Harold S. Shefelman Professor of Law at the University of Washington in Seattle. He is also Research Professor of Law at George Washington University in Washington DC. He is a practicing lawyer, admitted in several U.S. states and before the Bar of the Supreme Court of the United States. He has been a professor at the University of North Carolina at Chapel Hill and was Associate Dean at Tulane University in New Orleans.

For twenty years he served as Dean Rusk Professor and Executive Director of the Dean Rusk Center at the University of Georgia. He lived in Japan for 10 years, teaching as Professor of Graduate Studies at the International Christian University.

Professor Schoenbaum lectures all over the world and is the author of many books and articles on International Economic Law, Business Law, International Environmental law and Maritime Law.

He earned his Juris Doctor degree from the University of Michigan and his PhD degree from Gonville and Caius College, University of Cambridge (UK).



Justin Hughes

Panel Topic: "Globalization, the Return of 'History,' and Adjusting the Terms of International Trade"

Justin Hughes is the Hon. William Matthew Byrne, Jr. Chair and Professor of Law, at Loyola Law School. His teaching and scholarship center on trademark law, international trade, copyright law, international intellectual property law and copyright and new technologies.

Prior to joining Loyola in 2013, Professor Justin Hughes taught at Cardozo Law School. There students voted him best professor in 2006, 2009, 2010 and 2011. He also served as director of Cardozo's Intellectual Property Program, 2004 through 2008, and founded the

law school's Indie Film Clinic, the first of its kind.

From 2009 through 2013, Professor Hughes also worked in the Obama Administration as Senior Advisor to the Undersecretary of Commerce for Intellectual Property. In that capacity he was the United States chief negotiator for the Beijing Treaty on Audiovisual Performances (2012) and the Marrakesh Treaty for the Blind (2013).

In the 1990s, Professor Hughes did volunteer work in democracy development in Latin America, West Africa and the Balkans. He has practiced law in Paris and Los Angeles. As a Henry Luce Scholar, he clerked for the Lord President of the Malaysian Supreme Court in Kuala Lumpur.

He earned his J.D. from Harvard University and B.A. from Oberlin College.



Kathleen Claussen

Panel Topic: “Nationalism or National Security? Securing Free Trade?”

Kathleen Claussen is Associate Professor of Law at the University of Miami School of Law. Professor Claussen’s primary scholarly interests include trade and investment law, dispute settlement and procedure, international and cyber security issues, and transnational business law.

Immediately prior to joining the Miami Law faculty, Professor Claussen was Associate General Counsel at the Office of the U.S. Trade Representative in the Executive Office of the President, where she represented the United States in international trade dispute proceedings and served as a legal advisor for the United States in international trade negotiations. Professor Claussen also previously served as Legal Counsel at the Permanent Court of Arbitration in The Hague and as a law clerk to the Honorable David F. Hamilton of the U.S. Court of Appeals for the Seventh Circuit.

Professor Claussen is the author of more than twenty articles, chapters, and essays, and co-editor of and contributor to three books. She has been a Brandon Research Fellow at the University of Cambridge’s Lauterpacht Centre for International Law; a visiting scholar at the University of Copenhagen’s Centre of Excellence for International Courts; and, an invited seminar leader at the George C. Marshall Center for Security Studies. In 2018, she was one of eleven scholars selected to present research at the Melbourne/Nottingham/NYU Junior International Law Faculty Forum. Her work on cross-border issues in international commercial arbitration was awarded the International Institute for Conflict Prevention and Resolution Paper Prize.

She earned her J.D. from Yale Law School, her M.A. from Queen's University Belfast, and her B.A. from Indiana University.



Dan Chow, Moderator

Daniel C.K. Chow is the Frank E. and Virginia H. Bazler Chair in Business Law at The Ohio State University Moritz College of Law. He teaches and writes in the areas of international trade law, international business transactions, international intellectual property, and the law of China. He has published numerous books and articles in these areas, including leading casebooks in International Business Transactions (3d edition 2015, Aspen), International Trade Law (2nd edition 2012, Aspen), and International Intellectual Property (2d edition 2012, West).

Prior to joining the Moritz faculty, Chow was Of counsel with the firm of Squire Sanders & Dempsey, and before that, served as In-House Legal Counsel, Procter & Gamble (China) Ltd., Guangzhou, Guangdong Province, People’s Republic of China.

He earned both his J.D. and B.A. from Yale University.

The Economics of Nationalism



Steve McCorriston

"Economic Nationalism: US Trade Policy vs. Brexit"

A discussion of economic nationalism comparing the objectives of current US trade policy with the UK's decision to exit the European Union known as "Brexit".

Steve McCorriston is a Professor in the Department of Economics at the University of Exeter Business School. His research focuses on trade and competition issues with a particular focus on food and agricultural markets. He served as Chair of the Department of Economics between 2005-2011 and had previously served as the Research Director for the University of Exeter Business School.

His research has been published widely including the *European Economic Review*, the *IMF Economic Review*, the *American Journal of Agricultural Economics*, the *European Review of Agricultural Economics*, *Oxford Economic Papers*, the *Journal of Empirical Finance*, the *Journal of Public Economic Theory*, *Economics Letters* among others. He has previously served as editor of the *European Review of Agricultural Economics* and Associate Editor for the *American Journal of Agricultural Economics*.

He has been a consultant to a number of organizations including the UN FAO, the OECD, the European Commission, the UK's Department of Environment, Food and Rural Affairs (DEFRA) and the Department for International Development (DfID) and was a contributing author to the recent Committee on Climate Change Adaptation's report (contributing to the chapter on International Dimensions of Climate Change). Visiting professorships have been held at the University of Melbourne (Australia) and the Universities of California Davis and Purdue in the USA and he has presented keynote lectures at academic conferences and international organizations. He has recently been appointed as an Economic Advisor to DEFRA.



William J. Martin

"Trade Policy for Economic Nationalists"

A discussion of what trade policy would look like for it to be in a country's national economic interest.

Will Martin, is a Senior Research Fellow at the International Food Policy Research Institute, and Past-President of the International Association of Agricultural Economists. Martin's recent research has focused primarily on the impacts of changes in food and trade policies and food prices on poverty and food security in developing countries. His research has also examined the impact of major trade policy reforms—including the Uruguay Round; the Doha Development Agenda; and China's accession to the WTO—on developing countries; implications of climate change for poor people; and implications of improvements in agricultural productivity in developing countries. He trained in economics and agricultural economics at the University of

Queensland, the Australian National University and Iowa State University and worked at the Australian Bureau of Agricultural Economics, the Australian National University and the World Bank before joining IFPRI in 2015.



Kathy Baylis

“Economic Nationalism: Its Impact on Canadian-US Trade Relations”

A discussion of how the US approach to renegotiating NAFTA has affected its economic and political relationship with Canada.

Kathy Baylis is an Associate Professor in the Department of Agricultural and Consumer Economics at the University of Illinois. She works on trade and international agricultural and environmental policy. She joined the department after several years as an assistant professor at the University of British Columbia and earning her PhD from the University of California at Berkeley in 2003. Kathy has worked in agricultural policy in both Canada and the United States. In 2001/02, she was the staff economist in charge of agriculture and forestry for the Council of Economic Advisors in the White House, and in the mid-1990s, she worked as Executive Secretary with the National Farmers Union in Canada. She has helped bring in over \$30 million in grants and has successfully advised and graduated over 25 graduate students. She has published over 40 journal articles and book chapters on trade, agriculture, forestry, and environmental policy. She has also coauthored a textbook on Canadian and U.S. agricultural policy.



Ian Sheldon, Moderator

Ian Sheldon is Andersons Chair of Agricultural Marketing and Policy, Department of Agricultural, Environmental, and Development Economics at The Ohio State University. In this role, he oversees the Andersons program, which focuses on research and outreach in the area of international trade and public policy. To learn more about the work of this innovative Ohio State program, please see the Andersons Program website at <https://aede.osu.edu/research/andersons-program>.

Dr. Sheldon's primary research interests are in analyzing international trade and policy. Recent projects include examination of the interaction between trade and environmental policies; analysis of the effects of exchange rate volatility on international trade flows; examination of the effects of policy on trade in ethanol; and analysis of China's exchange rate policies. He is currently working on issues related to carbon tariffs, and also the impact of intellectual property rights on US seed exports. Dr. Sheldon has recently completed a term as Chair of the International Agricultural Trade Research Consortium, and also served as Featured Articles Editor of Applied Economic Perspectives and Policy from 2010 to 2013.

Dr. Sheldon earned both a Ph.D. and B.S. in Economics at the University of Salford, UK.

The Cost of Economic Nationalism



[Jung Kim](#)

Managing Director, Research & Business Intelligence, Columbus 2020

Jung leads the research team in gathering and analyzing information to support the Columbus Region's economic success. This includes studies of Columbus Region industries, supply chains and workforce, as well as work that supports marketing, lead generation, RFI responses, client requests related to location decisions, and inquiries from media, local governments and other organizations.

Jung has deep content knowledge of standard and non-traditional economic, business and demographic data and information sources, combined with rigorous analytical and communication skills that help Columbus 2020 present findings to team members, clients, community stakeholders and partners.



[Mark Smolik](#)

General Counsel, DHL

Mark Smolik's title at DHL Supply Chain Americas is general counsel and chief compliance officer. But his title doesn't really say it all. In reality, Smolik's role at the Ohio-based company extends far beyond the legal department.



[David Fisher](#)

President, TD International

David Fisher is President and Chief Operating Officer of TDI, where he oversees daily operations and leads the firm's growth strategy. In this role, he has developed new service offerings based on client need and directed technology product development. Mr. Fisher also consults with clients on complex problems involving third-party risk, compliance programs, and technology solutions.