



# THE OHIO STATE UNIVERSITY

## INSTITUTE FOR CHINESE STUDIES

ICS presents the "Re-Imagining China's Past and Present" Lecture Series

### Clustering Countries: The Confucian Cluster

Friday, February 2, 2018  
2:00-3:30 pm  
CBEC 130  
151 W Woodruff Ave

#### Oded Shenkar

Fisher College of Business  
The Ohio State University

**Free and Open  
to the Public**



**Abstract:** The presentation will cover my new book with Simi Ronen, titled "Navigating Global Business: A Cultural Compass", with a special emphasis on the 'Confucian Cluster', its determinants and managerial implications.

**Bio:** Oded Shenkar holds degrees in East-Asian (Chinese) Studies and Sociology from the Hebrew University of Jerusalem and a PhD from Columbia University, where his dissertation on the Chinese bureaucracy involved the department of Sociology, the Graduate School of Business, and the East-Asian Institute. He is the Ford Motor Company Chair in Global Business Management and Professor of Management and Human Resources at the Fisher College of Business, The Ohio State University. Professor Shenkar has been a Senior Visiting Fellow at the University of Cambridge, and has taught at the Chinese University of Hong Kong, Hong Kong University of Science & Technology, Peking University, the University of International Business and Economics (Beijing), and the International University of Japan.

Prof. Shenkar has published well over a hundred scholarly articles in leading journals such as *The Academy of Management Review*, *the Academy of Management Journal*, *the Journal of Applied Psychology*, *Human Relations*, *the Journal of International Business studies*, *Strategic Management Journal*, *The Journal of Corporate Finance*, and the *Harvard Business Review*. His books include *Organization and Management in China 1979-1990* (M.E. Sharpe), *International Business in China* (Routledge, w. L. Kelley), *Global Perspectives on Human Resource Management* (Prentice-Hall), *The Handbook of International Management Research* (Blackwell/ University of Michigan

Press, with B.J. Punnett), *International Business* (Wiley/Sage, with Yadong Luo), *the Handbook of Strategic Alliances* (Sage, with Jeff Reuer), *The Chinese Century* (Wharton School Publishing; 12 foreign editions), *The Great Deleveraging* (Financial Times, with H. Dickson), and *Copycats: how smart companies use imitation to gain a strategic edge* (Harvard Business Press; 11 foreign editions). His most recent book (2017), with S. Ronen, is *Navigating Global Business: A cultural compass*, from Cambridge University Press. In 2018, he will receive the Distinguished Scholarly Business Award from the International Association of Chinese Management Researchers (IACMR).

Prof. Shenkar's work has been cited by *The Wall Street Journal*, *New York Times*, *Financial Times*, *Los Angeles Times*, *USA Today*, *Chicago Tribune*, *Washington Post*, *Boston Globe*, *Daily Mai*, *Liberation*, *International Herald Tribune*, *Time*, *Business Week*, *Compass*, *the Economist*, *Chief Executive magazine*, *Associated Press*, *Reuters*, *Nikkei Financial Daily*, *China Daily*, *Reference News*, and *China Business Weekly*, as well as on radio (e.g., NPR, CBS) and TV (BBC, CNN, CCTV, Reuters, ABC, Canada Business TV, Bloomberg).

Prof. Shenkar has been an advisor to firms (e.g., Battelle, Citigroup, Diamond Power International, Discern, Ford Motor, Geely/Volvo, Netafim, OEConnection, PIC, Shepherd Coloring, Wal-Mart Stores, Zeraim Gdera / Syngenta), government agencies (e.g., US Postal Service), international institutions (e.g., ILO) and universities (e.g., UIBE) worldwide. He appears regularly before the US-China Economic & Security Review Commission and is a Fellow and past Vice President of the Academy of International Business.

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Contact: Nathan Lancaster | East Asian Studies Center | [lancaster.102@osu.edu](mailto:lancaster.102@osu.edu) | <http://easc.osu.edu>