



The Institute for
Chinese Studies
presents:

Ian Rowen

**Kyushu University Institute for
Advanced Study**

One China, Many Taiwans

SP 25 ICS Lecture

One China, Many Taiwans shows how tourism performs and transforms territory. In 2008, as the People's Republic of China pointed over a thousand missiles across the Taiwan Strait, it sent millions of tourists in the same direction with the encouragement of Taiwan's politicians and businesspeople. Contrary to the PRC's efforts to use tourism to incorporate Taiwan into an imaginary "One China," tourism aggravated tensions between the two polities, polarized Taiwanese society, and pushed Taiwanese popular sentiment farther toward support for national self-determination. The book's ethnographic treatment of tourism as a cultural and political technology provides a new lens to examine the geopolitics of tourism, which has transformed the globe.

March 21, 2025, 3:30-5:00pm

Denney Hall 238

**Contact: Professor Max
Woodworth**

woodworth.42@osu.edu



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