



THE OHIO STATE UNIVERSITY

EAST ASIAN STUDIES CENTER

20  
SEPTEMBER

Wednesday  
12:40-1:40pm  
Zoom

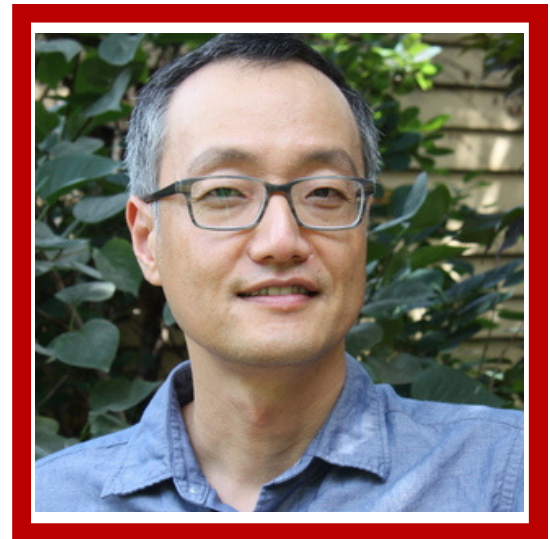
**2023 THE EAST ASIAN STUDIES  
CENTER AND DEPARTMENT OF  
HISTORY AT OHIO STATE  
MANSFIELD PRESENT:**

## "K-POP: A CENTURY IN THE MAKING"

**PIL HO KIM**

**Associate Professor, Department of East Asian Languages and Literatures**

K-pop's sustained global popularity from Psy's "Gangnam Style" to BTS has piqued curiosity of many, including devoted fans and serious scholars, about its origins and transformations. This online lecture will take an expansive view of K-pop, an abbreviation of Korea's century-long musical tradition. It encompasses early twentieth-century folk songs, Japanese colonial-era jazz, 1960s' rock and soul from the U.S. military bases in South Korea, and the emergence of home-grown musicians who would become the masterminds of K-pop entertainment company juggernauts. It is a tradition full of shapeshifting crossovers, ingenious hybridities, and intercultural collaborations, all of which have served as key ingredients to K-pop's meteoric rise.



**Free and open to the public**

<https://easc.osu.edu/events/easc-co-sponsored-lecture-pil-ho-kim-k-pop-century-making>

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The Ohio State University East Asian Studies Center**