

THE DEPARTMENT OF EAST
ASIAN LANGUAGES AND
LITERATURES AND INSTITUTE
FOR CHINESE STUDIES
PRESENT:

Menden S. Son

"TRANSLATION BEYOND TEXT: PERSONAL REVELATION AND CULTURAL RECKONING"

JUWEN ZHANG

Professor of Chinese and Global Cultural Studies Williamette University

In this lecture, Dr. Zhang discusses how translation of humanistic studies should be conducted beyond semantic and syntax levels, especially where translating texts from different ideological paradigms and cultural values. Based on his personal experience and reckoning in translating historical texts and academic studies on various subject matters, he suggests that translators, as media of human cultural communication, should constantly reflect upon their own awareness of cultural mentalities as personal revelation, and make efforts to hold the principles of human cultural diversity and equality so as to move away from re-enforcing stereotypes of cultural and national inferiority or superiority.





Free and open to the public

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