2013 NRC CONFERENCE:  
Demonstrating the Impact of National Resource Centers  
February 27-28, 2013  

The Ohio State University  
Hosted by the Area Studies Centers,  
the Office of International Affairs,  
and the College of Arts & Sciences  

http://easc.osu.edu/events/2013-nrc-conference  

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GREETINGS FROM THE NRC CONFERENCE PROGRAM COMMITTEE

Dear Colleagues:

Welcome to the 2013 NRC Evaluation conference at The Ohio State University (OSU). In 2007, OSU was one of the site visits for the National Academies study of Title VI programs. In the wake of National Academies’ recommendations, NRCs have sought to identify and implement best practices in the realm of program assessment.

As the host of four National Resource Centers, OSU is proud to bring together more than 150 international and area studies educators and administrators from 86 National Resource Centers for this conference. Through this conference, we aim to provide opportunities to meet with colleagues, share promising practices, build partnerships, and demonstrate to our stakeholders—the USDE, the U.S. Congress, the leadership bodies in higher education, faculty and students, and the community at large—that we are a vital and critical agent in internationalization and global engagement in the U.S.

Interest in our conference is strong. The stakes are high. We have a historic opportunity to come together and advance the discussion on how NRCs can learn from their successes to continue to be catalysts for the expansion of the educational infrastructure needed to meet the international challenges of the twenty-first century.

In addition to offering opportunities to learn about best evaluation practices pursued in NRCs across the U.S., our program calls upon each of you to assist the NRC community in formulating recommendations for the U.S. Congress and for professional organizations of higher education.

Wednesday’s Keynote and Invited Panel will bring diverse perspectives from area studies administrators, educational researchers, and higher education scholars in order to map out past successes and visions for the future.

Thursday’s regional meetings during lunch will provide an opportunity for you to connect with colleagues from your region in order to explore collaborations and create synergies.

The conference will culminate with the Working Groups on Thursday afternoon. These groups are organized around some of the core programs of NRCs around the country:

- Outcomes and long-term impact of FLAS funding
- Assessing undergraduate and graduate international/area studies programs
- Evaluation of engagement with community colleges and minority serving institutions
- Outcomes of K-12 teacher training and outreach activities
- Evaluation of Less commonly taught language programs

Within the context of the conference theme, each working group will be asked to make specific recommendations that can be relayed to political and educational leaders.

Last but not least, we would like to express our appreciation and gratitude for the people whose motivation, commitment, and hard work have made this conference possible. We also thank the generous support of the conference sponsors and all of the presenters for bringing us together to envision the future of international education in the U.S.

Best wishes for a great conference,

Patricia Sieber
Director, East Asian Studies Center, The Ohio State University

Cindy Xinquan Jiang
Evaluation Manager, Office of International Affairs, The Ohio State University

Amy Carey
Senior Assistant Director, East Asian Studies Center, The Ohio State University
2013 NRC Conference: Demonstrating the Impact of National Resource Centers
The Ohio State University

2013 NRC Conference Sponsors at the Ohio State University

- College of Arts and Sciences
- Office of International Affairs
- Center for African Studies
- Center for Latin American Studies
- Center for Slavic and East European Studies
- East Asian Studies Center
- Middle East Studies Center

2013 NRC Conference Program Committee

Program Committee Chairs

Patricia Sieber
Director, East Asian Studies Center, OSU

Cindy Xinquan Jiang
Evaluation Manager, Office of International Affairs, OSU

Amy Carey
Senior Assistant Director, East Asian Studies Center, OSU

Program Committee Members

Esther E. Gottlieb
Special Advisor for International Affairs, Office of International Affairs, OSU

Laura Joseph
Assistant Director, Center for African Studies, OSU

Eileen Kunkler
Assistant Director, Center for Slavic and East European Studies, OSU

Melinda McClimans
Assistant Director, Middle East Studies Center, OSU

Carol Robison
Assistant Director, Center for Latin American Studies, OSU

Working Group Chairs

Richard Torrance, Working Group 1
Director, Institute for Japanese Studies, OSU

Esther E. Gottlieb, Working Group 2
Special Advisor for International Affairs, Office of International Affairs, OSU

Yana Hashamova, Working Group 3
Director, Center for Slavic and East European Studies, OSU

Alam Payind, Working Group 4
Director, Middle East Studies Center, OSU

Abril Trigo, Working Group 5
Director, Center for Latin American Studies, OSU

Conference Support

Morgan Anway, Office of International Affairs, OSU
Michelle Attias-Goldstein, East Asian Studies Center, OSU
Christina Caputo, East Asian Studies Center, OSU
Jeffrey Chan, Institute for Chinese Studies, OSU
Danielle Cooke, Middle East Studies Center, OSU
David Drenan, Office of International Affairs, OSU
Elizabeth Grunewald, Office of International Affairs, OSU
Janelle Henderson, Center for Latin American Studies, OSU
Kirti Jain, Office of International Affairs, OSU
Ashley Love, Center for Latin American Studies, OSU
Maureen Miller, Office of International Affairs, OSU
Linda Montano, Office of International Affairs, OSU
Jordan Peters, Center for Slavic and East European Studies, OSU
Janet Stucky, Institute for Japanese Studies, OSU
Victor van Buchem, Office of International Affairs, OSU
GENERAL INFORMATION

Conference Website
Information on the 2013 NRC Conference can be found on the conference website at https://easc.osu.edu/events/2013-nrc-conference.

Location
All events will take place in the Blackwell Inn, 2110 Tuttle Park Place, Columbus, Ohio and the adjacent Pfahl Hall. See pages 22-23 for a campus map with the location of the buildings, and page 21 for floor plans. Further information on the venue is available at http://www.theblackwell.com/.

Parking
The Blackwell offers valet parking for hotel guests and meeting attendees only. The overnight rate is $15 per day with unlimited in/out privileges and is applied to the guest’s folio. The rate is $9 for an all-day meeting and $5 for half-day meetings and evening events.

A self-parking option is available at the Lane Avenue Parking Garage, located next to the hotel. The fee is $2 per hour for the first three hours and $1 each additional hour, with a maximum charge of $10 per day, including overnight parking, and no in/out privileges (i.e. pay each time you exit).

Reservation Deadline for Group Rate: January 29, 2013
Fairfield Inn and Suites at OSU (note: off-site location, no shuttle service to conference site)
Rate: $104/night

Holiday Inn OSU (note: off-site location, free shuttle service to conference site)
http://www.stayholidayosu.com
Rate: $105

Hotel Information
Conference organizers reserved blocks of rooms at three area hotels:

The Blackwell Hotel (note: conference site)
http://www.theblackwell.com/
Rate: $133/night

Fairfield Inn and Suites at OSU
Rate: $104/night

Holiday Inn OSU
http://www.stayholidayosu.com
Rate: $105

Shuttle from Airport
For those participants staying at the conference site, The Blackwell offers complimentary pre-arranged airport transportation (based on availability) to and from the Port Columbus International Airport. Please contact The Blackwell Concierge or Guest Services Representative by calling 614-247-4050 or 866-247-4003 to schedule your airport transportation (24 hours prior notification is required).

Your pick up and departure times will be confirmed by The Blackwell. Due to the size of the hotel’s van, the airport transportation is limited to a maximum of 12 guests per trip. If space is not available, you will be given the option to wait for the next scheduled shuttle or to take a cab at your own expense (average rate one way is $25.00 per person plus gratuity). The Blackwell transportation service will be offered from 7:00 am (departing hotel) until 10:45 pm (last airport pick up).

Information
An information desk will also be available in the Pfahl Lobby. Any conference-related questions can be addressed here throughout the conference.

Refreshments
Complimentary water stations will be available in the Pfahl Lobby and the meeting rooms throughout the conference. Coffee and tea service will also be provided in the Pfahl lobby area during designated breaks.

Wireless Access
The Blackwell provides complimentary wireless access to hotel guests and conference participants. Access codes will be available at the registration table.

Conference Presentation Materials
The Blackwell features LCD projectors and screens that will be available for use during all sessions.

Printing and Copying
Guests of The Blackwell may use their room key to access the hotel business center on the ballroom plaza level for computing, printing, and copying. Non-guests can request access at the front desk.

The Ohio State University’s Thompson Library will grant computer access to guests who request a guest pass at the circulation desk. In order to print or copy, a BuckID card is necessary and can be purchased at vending machines in the library.

Conference Presentations
Conference presentations will be available for use during all sessions.
Azaguno, Ohio University
Wednesday, February 27, during reception and dinner, 5:30 - 8:00 p.m., The Blackwell Ballroom

Azaguno is a vibrant multi-ethnic international touring group which focuses on research, preservation, education and performance of traditional African, African American, Caribbean and Latin American music and dance. The ensemble also creates contemporary intercultural works in new theatrical contexts that fuse the artistic and aesthetic cultural values and resources representative of African experiences. Through drum, voice, dance and other visual art forms and paraphernalia, Azaguno brings to the stage a unique African theatrical experience. The group, directed by Dr. Paschal Yao Younge, associate professor of multicultural music education (executive/music director), and Dr. Zelma Badu-Younge, associate professor of African dance and jazz (dance director and choreographer), all of Ohio University, have appeared at several national and international festivals and conferences in Canada, China, Ghana, France, Italy, Mexico, South Korea, Taiwan and the United States. Some of the festivals include Seoul International Drum Festival, Taiwan International Percussion Festival, Sacheon International Percussion Festival, Taiwan International Dance Festival, Lotus World Music and Arts Festival, Hsin Chu Folk Drum International Festival and the Percussive Arts Society International Convention. Azaguno represented the US at the FIFA World Cup Opening Ceremony and Games in Seoul, Korea in 2002. The group also performed with the Hong Kong Chinese Orchestra in Hong Kong, China, Nov. 6-14, 2011. To learn more about Azaguno, visit their website at www.azaguno.com.
KEYNOTE SPEAKER'S BIOGRAPHY

Anand Yang
Job and Gertrud Tamaki Professor
Director, South Asia Center; Co-Director, Global Asia Institute
Jackson School of International Studies
University of Washington

Anand A. Yang is Professor of International Studies and History at the University of Washington (UW), Seattle. Previously, he was Director of the Henry M. Jackson School of International Studies and the Golub Chair of International Studies. Prior to joining UW in 2002, Yang taught at Sweet Briar College and the University of Utah, where he was chair of the History Department and, subsequently, Director of its Asian Studies Program. Yang received his BA from Swarthmore College and his Ph.D. in History from the University of Virginia.

A former editor of The Journal of Asian Studies and Peasant Studies, Yang is currently on the editorial boards of several journals in Asian studies and in history. He is also a member of several national and regional boards, including of the American Council of Learned Societies, the Council for International Exchange of Scholars, and the World Affairs Council of Seattle/Tacoma, as well as several professional organizations. In 2006-7, he served as the President of the Association for Asian Studies; in 2007-9 he was the President of the World History Association.

Anand was born in Shantineketan, India, of Chinese parents; grew up and attended school in New Delhi; and then finished high school in Mexico City, Mexico, before moving to the United States to attend college.
INVITED PANELISTS' BIOGRAPHIES

Richard C. Sutton  
Senior Partner & CEO  
Global Designs Consulting Services

Richard Sutton has worked in the field of international and higher education administration for three decades. He served as assistant vice chancellor of international programs and senior advisor for academic affairs in the University System of Georgia (1998-2009), where he co-directed the GLOSSARI project on assessment of student learning outcomes from study abroad. He also held academic affairs positions with the University of Wisconsin System and the Iowa Board of Regents. His campus experience includes appointments at Indiana University, the University of Wisconsin-La Crosse, Kennesaw State University, and Western Kentucky University, with faculty assignments in international studies, history, and foreign languages. A Russian historian by training, he earned his A.B. at Duke University and his Ph.D. at Indiana University. He currently consults for universities, government agencies, and organizations.

Terrell L. Strayhorn  
Associate Professor of Higher Education  
The Ohio State University

Terrell L. Strayhorn, Ph.D. is Associate Professor of Higher Education at The Ohio State University (OSU), where he also serves as Faculty Research Associate in the Kirwan Institute for the Study of Race & Ethnicity, and Senior Research Associate in the Todd A. Bell National Resource Center for African American Males. He also holds a faculty appointment in OSU's Department of African and African American Studies (by courtesy). Dr. Strayhorn maintains an active and highly visible research agenda focusing on major policy issues in education: student access and achievement, equity and diversity, impact of college on students, and student learning and development.

Named "one of the most highly visible scholars in his field," by the Journal of Blacks in Higher Education, Strayhorn has received the 2007 ACPA Emerging Scholar Award, NASAP Benjamin L. Perry Professional Service Award, SACS A Outstanding New Professional Award, 2008 ACPA Annuit Coeptis Emerging Professional Award, 2009 UTK Helen B. Watson Faculty Research Award, 2009 Early Career Award from the Association for the Study of Higher Education (ASHE), and most recently, Diverse Issues in Higher Education named him one of the nation's Top Emerging Scholars. Member of the editorial boards for the Journal of College Student Development, Journal of Student Affairs Research & Policy, The Review of Higher Education, and College Student Affairs Journal, Strayhorn is actively involved in professional service as ACPA Director of Research & Scholarship, Chair of the Council on Ethnic Participation within ASHE, Associate Editor of the NASAP Journal, and Faculty Liaison to the NASPA Men and Masculinities Knowledge Community.

Lance Kennedy-Phillips  
Executive Director, Center for the Study of Student Life  
The Ohio State University

Lance Kennedy-Phillips, Ph.D. is Executive Director of the Center for the Study of Student Life at The Ohio State University. He received his master's and doctoral degrees from the University of Nebraska-Lincoln. Currently, Dr. Kennedy-Phillips is National Co-Chair for the NASPA Assessment, Research, and Evaluation Knowledge Community. In addition, he completed his third term as Director of the Foundations I Institute for the Association for Institutional Research in the summer of 2011.

Dr. Kennedy-Phillips was a co-editor of the recently published Qualitative & Quantitative Research: A Mixed Methods Approach in Higher Education. He holds faculty appointments at Clemson University and The Ohio State University. His scholarly interests include organizational learning, assessment, and higher education policy analysis.
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<th>TIME</th>
<th>SESSION THEME</th>
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<td>Registration</td>
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<td>Patricia Sieber, Director, East Asian Studies Center, OSU; Conference Program Committee Co-Chair</td>
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<td>8:45 - 9:00 AM</td>
<td>WELCOME REMARKS</td>
<td>Pfahl 140</td>
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<td>Anand Yang, Job and Gertrud Tamaki Professor; Director, South Asia Center; Co-Director, Global Asia Institute</td>
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<td>9:00 - 10:00 AM</td>
<td>KEYNOTE ADDRESS</td>
<td>Pfahl 140</td>
<td>Introduction by Patricia Sieber, Director, University of Washington</td>
<td>Jackson School of International Studies, University of Washington</td>
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<td>Lance Kennedy-Phillips, Executive Director, Center for the Study of Student Life, OSU</td>
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<td>Valerie McGinley-Marshall</td>
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<td>10:15 - 11:45 AM</td>
<td>PLENARY SESSION I: Measuring and Assessing Educational Outcomes</td>
<td>Pfahl 140</td>
<td>Richard Sutton, Senior Partner &amp; CEO, Global Designs Consulting Services</td>
<td>Terrell Strayhorn, Associate Professor of Higher Education, OSU</td>
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<td>Elizabeth Hanauer</td>
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<td>Terrell Strayhorn, Associate Professor of Higher Education, OSU</td>
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<td>Lizanne DeStefano</td>
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<td>Cindy Xinquang Jiang, Education Manager, Office of International Affairs, OSU</td>
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<td>1:00 - 2:30 PM</td>
<td>SESSION A: A Comprehensive Approach toward NRC Evaluation</td>
<td>Pfahl 230</td>
<td>A Comprehensive Evaluation Framework for Title VI Centers: Case Examples from University of Illinois</td>
<td>Illinois</td>
<td>Center for Global Studies I-STEM, Russian, East European, and Eurasian Center European Union Center</td>
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<td>A Comprehensive Model for National Resource Center Evaluation</td>
<td>Vanderbuilt</td>
<td>Latin American Studies</td>
<td>Alisha Kirchoff</td>
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<td>IAFL Assessment: The Challenge of Linking Resources to Student Outcomes</td>
<td>Tulane</td>
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<td>SESSION B: The Impact of Area Studies Library Collections</td>
<td>Pfahl 240</td>
<td>The Strength of Libraries: Measuring the Impact of Area Studies Library Collections and Services on International and Area Studies Programs</td>
<td>Illinois</td>
<td>University Library</td>
<td>Nancy Ruther</td>
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<td>Wisconsin</td>
<td>University of Wisconsin-Madison Libraries/Asian/Pacific Studies Center</td>
<td>Steve Witt</td>
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<td>Perkins Library/Asian/Pacific Studies Center</td>
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<td>Kristina Troost</td>
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<td>2:30 - 3:00 PM</td>
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<td>Pfahl Lobby</td>
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<td>3:00 - 4:30 PM</td>
<td>SESSION C: K-12 Curriculum and Teacher Training</td>
<td>Pfahl 230</td>
<td>Listening to Teacher Voices: Opportunities and Obstacles in Teaching East Asia in the K-12 Classroom</td>
<td>Duke</td>
<td>Asian Pacific Studies Institute, Watson School of Education</td>
<td>Yan Li</td>
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<td>Canada and the American Curriculum: A Replicable Investigation of Area Studies Content State by State</td>
<td>Maine</td>
<td>Canadian-American Center for the Study of Canada / Institute on Quebec Studies</td>
<td>Betsy Amten</td>
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<td>Evaliation of the PIER 2011 Summer Institute</td>
<td>Yale</td>
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<td>Amy Sotherden</td>
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<td>Christopher Kirkey</td>
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<td>SESSION D: Curriculum and Teaching Assessment</td>
<td>Pfahl 240</td>
<td>Introducing Curriculum and Teaching Assessment for Area Studies: The Experience of One NRC</td>
<td>Georgetown</td>
<td>Center for Eurasian, Russian, and East European Studies</td>
<td>Benjamin H. Loring</td>
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<td>Evaluation of Nahuatl Language Program</td>
<td>Yale</td>
<td>Latin American and Iberian Studies</td>
<td>Jean Silk</td>
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<td>Portfolio Assessment: An Alternative to Traditional Performance Evaluation Methods in the Area Studies Programs</td>
<td>Kansas</td>
<td>Center for Russian, East European and Eurasian Studies</td>
<td>Mariya Y. Omelicheva</td>
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<td>4:30 - 5:30 PM</td>
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<td>5:30 - 8:00 PM</td>
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<td>Remarks by Kelechi Kalu, Associate Provost for International Affairs, OSU</td>
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<td>8:30 - 9:00 AM</td>
<td>WELCOME REMARKS</td>
<td>Pfahl 140</td>
<td>Mark Shanda, Dean, Division of Arts and Humanities, College of Arts and Sciences, OSU</td>
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<td>9:00 - 10:30 AM</td>
<td>PLenary Session II: Measuring the Impact of NRCs: Perspectives from the U.S. Department of Education</td>
<td>Pfahl 140</td>
<td>Kimonah Nguyen-Lam, Program Director, IFLE, U.S. Department of Education Cheryl Gibbs, Senior Program Officer, IFLE, U.S. Department of Education Moderated by Yana Hashamova, Director, Center for Slavic and East European Studies, OSU</td>
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<td>10:45 - 11:45 AM</td>
<td>SESSION E: Area Studies Alumni Surveys</td>
<td>Pfahl 230</td>
<td>Standardized Wisconsin Evaluation Plan for Title VI (SWEPT); Alumni Survey Methodology and Results</td>
<td>Wisconsin</td>
<td>Center for Japanese Studies/East Asia NRC Center for Russian, East European &amp; Eurasian Studies Center for the Study of Higher and Postsecondary Education</td>
<td>Ted Gerber, Donna Parmelee, Inger Bergom, Azumi Ann Takata, Donna Parmelee, Inger Bergom</td>
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<td>11:45 AM - 1:00 PM</td>
<td>REGIONAL MEETINGS and lunch</td>
<td>Ballroom</td>
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<td>1:00 - 2:30 PM</td>
<td>SESSION J: Assessing the Impact of FLAS Fellowships</td>
<td>Pfahl 230</td>
<td>A Multi-Center Standardized Evaluation of Title VI Centers: A University-Wide Approach</td>
<td>Indiana</td>
<td>Center for Global Initiatives Center for SLavic, Eurasian and East European Studies Center for European Studies</td>
<td>Beth-Ann Kutchna, Jacqueline Olch, Erica Edwards, Anthony Koliha, Judy Ledgerwood</td>
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<td>2:45 - 4:00 PM</td>
<td>WORKING GROUP DISCUSSIONS</td>
<td>Pfahl 230</td>
<td>Working Group 1: Outcomes and Long-Term Impact of FLAS Funding</td>
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<td>Working Group 2: Assessing Undergraduate and Graduate International/Area Studies Programs</td>
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<td>Pfahl 310</td>
<td>Working Group 3: Evaluation of Engagement with Community Colleges and Minority-Serving Institutions</td>
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<td>Pfahl 330</td>
<td>Working Group 4: Outcomes of K-12 Teacher Training and Outreach Initiatives</td>
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<td>Pfahl 340</td>
<td>Working Group 5: Evaluation of Less-Commonly-Taught Language Programs</td>
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<td>4:00 - 5:00 PM</td>
<td>WORKING GROUP PRESENTATIONS &amp; CLOSING</td>
<td>Pfahl 140</td>
<td>Moderated by Cindy Xinquan Jiang, The Ohio State University Closing remarks by Anand Yang, University of Washington</td>
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<td>2:45 - 4:00 PM</td>
<td>WORKING GROUP DISCUSSIONS</td>
<td>Pfahl 230</td>
<td>Working Group 1: Outcomes and Long-Term Impact of FLAS Funding</td>
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<td>Pfahl 240</td>
<td>Working Group 2: Assessing Undergraduate and Graduate International/Area Studies Programs</td>
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<td>Pfahl 310</td>
<td>Working Group 3: Evaluation of Engagement with Community Colleges and Minority-Serving Institutions</td>
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<td>Pfahl 330</td>
<td>Working Group 4: Outcomes of K-12 Teacher Training and Outreach Initiatives</td>
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<td>Pfahl 340</td>
<td>Working Group 5: Evaluation of Less-Commonly-Taught Language Programs</td>
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<td>4:00 - 5:00 PM</td>
<td>WORKING GROUP PRESENTATIONS &amp; CLOSING</td>
<td>Pfahl 140</td>
<td>Moderated by Cindy Xinquan Jiang, The Ohio State University Closing remarks by Anand Yang, University of Washington</td>
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COMPLETE CONFERENCE PROGRAM

Tuesday Afternoon Events

► 3:00 p.m. – 5:00 p.m.
The Blackwell, Lobby
Registration

► 4:00 p.m. – 5:00 p.m.
Meet in The Blackwell Lobby
Campus Tour
Esther E. Gottlieb, The Ohio State University

Wednesday Morning Events

► 8:00 a.m. – 8:45 a.m.
Pfahl Hall, Lobby
Registration

► 8:45 a.m. – 9:00 a.m.
Pfahl Hall, Room 140
Welcome Remarks
Patricia Sieber, Director, East Asian Studies Center; Conference Program Committee Co-Chair; The Ohio State University

► 9:00 a.m. – 10:00 a.m.
Pfahl Hall, Room 140
Keynote Address
Anand Yang, Job and Gertrud Tamaki Professor; Director, South Asia Center; Co-Director, Global Asia Institute; Jackson School of International Studies, University of Washington
Introduction: Patricia Sieber, The Ohio State University

► 10:00 a.m. – 10:15 a.m.
Pfahl Hall, Lobby
Break

► 10:15 a.m. – 11:45 a.m.
Pfahl Hall, Room 140
Plenary Session I:
“Measuring and Assessing Educational Outcomes”
Moderator: Patricia Sieber, The Ohio State University
Organizer: Cindy Xinquan Jiang, The Ohio State University
Participants:
Richard Sutton, Senior Partner & CEO, Global Designs Consulting Services
Terrell Strayhorn, Associate Professor of Higher Education, The Ohio State University
Lance Kennedy-Phillips, Executive Director, Center for the Study of Student Life, The Ohio State University
Cindy Xinquan Jiang, Evaluation Manager, Office of International Affairs, The Ohio State University

► 11:45 a.m. – 1:00 p.m.
The Blackwell, Ballroom
Lunch

► 1:00 p.m.- 2:30 p.m.
Pfahl Hall, Room 230
SESSION A - Panel:
“A Comprehensive Approach Toward NRC Evaluation”
Facilitator: Carol Robison, The Ohio State University
“A Comprehensive Evaluation Framework for Title VI Centers: Case Examples from University of Illinois”
Elizabeth Hanauer, Center of Global Studies
Lizanne DeStefano, I-STEM
Alisha Kirchoff, Russian, East European, and Eurasian Center
Matt Rosenstein, European Union Center, University of Illinois, Urbana-Champaign
“A Comprehensive Model for National Resource Center Evaluation”
Avery Dickins de Giron, Center for Latin American Studies, Vanderbilt University
Valerie McGinley-Marshall, Center for Latin American Studies, Tulane University
“IAFL Assessment: The Challenge of Linking Resources to Student Outcomes”
Nancy Ruther, MacMillan Center for International and Area Studies, Yale University
Wednesday, 2:30 - 3:00 p.m.

► 2:30 p.m. – 3:00 p.m.
Pfahl Hall, Lobby
Break

Wednesday, 3:00 p.m. - 4:30 p.m.

► 3:00 p.m.- 4:30 p.m.
Pfahl Hall, Room 240
SESSION D - Panel:
“Curriculum and Teaching Assessment”

Facilitator: Ashley Love, The Ohio State University

“Introducing Curriculum and Teaching Assessment for Area Studies: The Experience of One NRC”
Benjamin H. Loring, Center for Eurasian, Russian, and East European Studies, Georgetown University

“Evaluation of Nahuatl Language Program”
Jean Silk, Latin American and Iberian Studies, Yale University

“Portfolio Assessment: An Alternative to Traditional Performance Evaluation Methods in Area Studies Programs”
Mariya Y. Omelicheva, Center for Russian, East European and Eurasian Studies, University of Kansas

Wednesday Evening Events

► 5:30 p.m. - 8:00 p.m.
The Blackwell, Ballroom
Reception & Dinner

5:30 p.m.: Doors open. Cash bar available.
6:00 p.m.: Dinner served.
7:00 p.m.: Welcome remarks and special performance.

Welcome Remarks: Kelechi Kalu, Associate Provost for International Affairs, The Ohio State University

Special Performance: Azaguno, Ohio University
Thursday Morning Events

► 8:30 a.m. – 9:00 a.m.
Pfahl Hall, Room 140
Welcome Remarks
Mark Shanda, Dean, Division of Arts and Humanities, College of
Arts and Sciences, The Ohio State University

► 9:00 a.m. – 10:30 a.m.
Pfahl Hall, Room 140
Plenary Session II:
“Measuring the Impact of NRCs:
Perspectives from the U.S. Department of Education”
Moderator: Yana Hashamova, The Ohio State University
Participants:
Kimoanh Nguyen-Lam, Program Director
Cheryl Gibbs, Senior Program Officer
International and Foreign Language Education (IFLE),
U.S. Department of Education

► 10:30 a.m. – 10:45 a.m.
Pfahl Hall, Lobby
Break

Thursday, 10:45 - 11:45 a.m.

► 10:45 a.m.- 11:45 a.m.
Pfahl Hall, Room 230
SESSION E - Panel:
“Area Studies Alumni Surveys”
Facilitator: Esther Gottlieb, The Ohio State University
“Standardized Wisconsin Evaluation Plan for Title VI (SWEPT):
Alumni Survey Methodology and Results”
Ted Gerber, University of Wisconsin
“Survey of University of Michigan Graduate-Level Area Studies Alumni/ae and FLAS Recipients from 1996-2006:
Selected Findings”
Azumi Ann Takata, Center for Japanese Studies/East Asia NRC
Donna Parmelee, Center for Russian, East European & Eurasian Studies and International Institute
Inger Bergom, Center for the Study of Higher and Postsecondary Education
University of Michigan

► 10:45 a.m.- 11:45 a.m.
Pfahl Hall, Room 240
SESSION F - Panel:
“Event Evaluation”
Facilitator: Melinda McClimans, The Ohio State University
“Cornell University’s Collaborative Engagement Evaluation Tool: Its Development, Use, and Impacts”
Joshua Young, East Asia Program
Nicole Koschmann, Mario Einudi Center for International Studies
Bill Phelan, South Asia Program
Cornell University

► 10:45 a.m.- 11:45 a.m.
Pfahl Hall, Room 330
SESSION G - Roundtable:
“Evaluating Outreach Activities”
“Assessing the Impact of of PreK-12 Outreach Projects:
Challenges and Solutions”
Susan Garcia, Center for the Study of Global Change
Anne-Maree Ruddy, Center for Evaluation and Education Policy
Liese Hilgeman, Center for the Study of the Middle East
Deborah S. Hutton, Center for the Study of Global Change
Indiana University

► 10:45 a.m.- 11:45 a.m.
Pfahl Hall, Room 316
SESSION H - Roundtable:
“Evaluating Study Abroad”
“Global Orientation: Evaluating Perceptions and Improving Programming”
Tripp Tuttle, Center of Global Initiatives
Gina Asalon, School for International Training
University of North Carolina

► 10:45 a.m.- 11:45 a.m.
Pfahl Hall, Room 340
SESSION I - Roundtable:
“Evaluating Media Outreach”
“Southeast Asia Visibility Project: Proactive Media Outreach”
Thamora Fishel, Southeast Asia Program, Cornell University

Thursday, 11:45 a.m. - 1:00 p.m.

► 11:45 a.m. – 1:00 p.m.
Regional Meetings & Lunch
Boxed lunches are available to be picked up in Pfahl Hall Lobby,
and taken to the regional meeting rooms to be enjoyed over
informal discussion with colleagues.
Thursday, 1:00 - 2:30 p.m.

► 1:00 p.m.- 2:30 p.m.
Pfahl Hall, Room 230
SESSION J - Panel:
“Assessing the Impact of FLAS Fellowships”
Facilitator: Jeffrey Chan, The Ohio State University

“A Multi-Center Standardized Evaluation of Title VI Centers: A University-Wide Approach”
Anthony Koliha, College of Arts and Sciences, Indiana University

“UNC Chapel Hill NRCs: FLAS Impact Across World Regions”
Beth-Ann Kutchma, Center for Global Initiatives
Jacqueline Olich, Center for Slavic, Eurasian and East European Studies
Erica Edwards, Center for European Studies
University of North Carolina-Chapel Hill

► 1:00 p.m.- 2:30 p.m.
Pfahl Hall, Room 240
SESSION K - Panel:
“Building and Evaluating Relationships with Community Colleges”
Facilitator: Eileen Kunkler, The Ohio State University

“Balancing Sustainability with Ingenuity: Building Bridges among the University of California and California Community College Institutions”
Brad Washington, International Area Centers and Institutes, University of California, Berkeley

“Reaching Out from the Midwest: Outreach Beyond the Four-Year College Model”
Julia S. Lamb, Center for Southeast Asian Studies, Northern Illinois University

“Little Kampung on the Prairie: Bringing Southeast Asia to US Students”
Judy Ledgerwood, Center for Southeast Asian Studies, Northern Illinois University

Thursday, 2:30 - 2:45 p.m.

► 2:30 p.m. – 2:45 p.m.
Pfahl Hall, Lobby
Break

Thursday, 2:45 - 4:00 p.m.

► 2:45 p.m. – 4:00 p.m.
Working Group Discussions

Within the context of each group’s theme, groups will discuss NRC outcomes and impact and develop recommendations. Further instructions are included on a separate handout. Flipcharts and markers will be available for each group. One volunteer from each group will present a summary of their discussion to the larger group in the closing session from 4:00 - 5:00 p.m.

Pfahl Hall, Room 230: Working Group 1
Outcomes and Long-Term Impact of FLAS Funding

Pfahl Hall, Room 240: Working Group 2
Assessing Undergraduate and Graduate International/Area Studies Programs

Pfahl Hall, Room 310: Working Group 3
Evaluation of Engagement with Community Colleges and Minority-Serving Institutions

Pfahl Hall, Room 330: Working Group 4
Outcomes of K-12 Teacher Training and Outreach Initiatives

Pfahl Hall, Room 340: Working Group 5
Evaluation of Less-Commonly-Taught Language Programs

Thursday, 4:00 - 5:00 p.m.

► 4:00 p.m. – 5:00 p.m.
Pfahl Hall, Room 140
Working Group Presentations & Closing

Each working group briefly presents a summary of their discussion and recommendations.

Moderator: Cindy Xinquan Jiang, The Ohio State University

Closing Remarks: Anand Yang, University of Washington

Asia: The Blackwell Ballroom (designated tables)
East Asia: The Blackwell Ballroom (designated tables)
South Asia: The Blackwell Ballroom (designated tables)
Southeast Asia: The Blackwell Ballroom (designated tables)
Latin America: The Blackwell Ballroom (designated tables)
Russia/Eastern Europe: The Blackwell Ballroom (designated tables)
International NRC: The Blackwell Ballroom (designated tables)
Africa: Pfahl Hall, Room 306
Middle East: Pfahl Hall, Room 316
Western Europe/Europe: Pfahl Hall, Room 320


WORKING GROUP ASSIGNMENTS

WORKING GROUP 1: Outcomes and Long-Term Impact of FLAS Funding
Chair: Richard Torrance, Director, Institute for Japanese Studies, The Ohio State University
Sarah Arehart, Associate Director, Center for East Asian Studies, University of Chicago
Julian Asenjo, Assistant Director of Academic Affairs, Center for Latin American Studies, University of Pittsburgh
Meredith Clason, Associate Director, Center for East European and Russian/Eurasian Studies, University of Chicago
Nancy Condee, Director, Global Studies Center, University of Pittsburgh
Anand Kumar Dwivedi, Associate Director, South Asia Center, Syracuse University
Denise Gardiner, Director of Finance and Administration, Office of the Vice President for International Affairs, Indiana University
Kelly Hunter-Bryner, Grant Writer, Asia Center, University of Utah
Beth-Ann Kutchma, Senior Program Officer, Center for Global Initiatives, UNC Chapel Hill
Judy Ledgerwood, Director, Center for SE Asian Studies, Northern Illinois University
William Phelan, Program Manager, South Asia Program, Cornell University
Azumi Ann Takata, Academic Services & FLAS Coordinator, Center for Japanese Studies, University of Michigan
Arthur Starr, Program Coordinator, Hagop Kevorkian Center for Near Eastern Studies, New York University
Nancy Condee, Director, Global Studies Center, University of Pittsburgh
Meredith Clason, Associate Director, Center for East European and Russian/Eurasian Studies, University of Chicago

WORKING GROUP 2: Assessing Undergraduate and Graduate International / Area Studies Programs
Chair: Esther E. Gottlieb, International Education Liaison, Office of International Affairs, The Ohio State University
Gina Asalon, Program Associate, Center for Global Initiatives, University of North Carolina - Chapel Hill
Irving Birkner, Associate Director, South Asia Center, University of Chicago
William Carrick, Assistant Director, South Asia Institute, Columbia University
Israel Alonso Chavez, Associate Director, Center for Latin American Studies, University of Miami
Maritza E. Colon, Executive Director, Institute of Latin American Studies, Columbia University
Jennifer Dias, Event Planner, Center for Latin American Studies, University of Miami
Jose Diaz, Associate Curator, University Libraries, The Ohio State University
Thamora Fishel, Associate Director, Southeast Asia Program, Cornell University
Theodore N. Foss, Associate Director, China and Korea, Center for East Asian Studies, University of Chicago
Heather Gatlin, Chief of Staff, LLILAS, University of Texas at Austin
Maria Grosz-Ngate, Associate Director, African Studies Program, Indiana University
Elizabeth Hanauer, Associate Director, Center for Global Studies, University of Illinois at Urbana-Champaign
Ji-Yeung Jang, Associate Director, Center for International Studies, Ohio University
John Kennedy, Associate Professor, Director for the Center for Global and International Studies, University of Kansas
Todd Leedy, Associate Director, Center for African Studies, University of Florida
Joseph Lenkart, Reference Specialist, International and Area Studies Library, University of Illinois at Urbana-Champaign
Benjamin Loring, Associate Director, Center for Eurasian, Russian and East European Studies, Georgetown University School of Foreign Service
Rajeev Malik, Acting Associate Director, International Programs & Studies, University of Illinois at Urbana-Champaign
Valerie McGinley Marshall, Director of Planning & Management, Stone Center for Latin American Studies, Tulane University
Lauren Montague, Executive Director, Center for Middle Eastern Studies, Harvard University
Mariya Y. Omelicheva, , Center for Russian, East European & Eurasian Studies, University of Kansas
Kim Rapp, Executive Director, Division of International, Comparative and Area Studies, Stanford University
Greta Schrinerweber, Associate Director, Hagop Kevorkian Center for Near Eastern Studies, New York University
Christine Su, Director, Center for Southeast Asian Studies, Ohio University
Mara Thacker, International and Area Studies Library, University of Illinois
Janet Theiss, Director, Asia Center, University of Utah
Jennifer Tishler, Associate Director, Center for Russia, East Europe, and Central Asia, University of Wisconsin-Madison
Tripp Tuttle, Program Officer, Center for Global Initiatives, University of North Carolina - Chapel Hill
WORKING GROUP 3: Evaluation of Engagement with Community Colleges and Minority-Serving Institutions
Chair: Yana Hashamova, Director, Center for Slavic and East European Studies, The Ohio State University
Thomas Allen, Associate Director, Global Studies Center, University of Pittsburgh
Martin Backstrom, Associate Director, Institute of East Asian Studies, University of California, Berkeley
Tula Goenka, Co-Director, South Asia Center, Syracuse University
Deborah Hutton, Center for the Study of Global Change, Indiana University
Alisha Kirchoff, Associate Director, Russian, East European, and Eurasian Center, University of Illinois
Yan Li, Associate Director, Asian/Pacific Studies Institute, Duke University
Beverly Mack, Director, Kansas African Studies Center, The University of Kansas
Lauren Marten, Administrative Aide, Hagop Kevorkian Center for Near Eastern Studies, New York University
Rachel Meyer, South Asia Institute, The University of Texas at Austin
Sarah Meyrick, Outreach Program Director, Center for Middle Eastern Studies, Harvard University
James Robbins, Executive Director, Center for European Studies, University of Florida
Liesl B. Picard, Associate Director, Latin American and Caribbean Center, Florida International University
Grace Ryu, Associate Director, East Asian Studies Center, University of Southern California
John Schneiderwind, Grant Development and Management Specialist, Hall Center for the Humanities, University of Kansas
Susan Tiano, Director, Latin American and Iberian Institute, University of New Mexico
Brad Washington, Associate Academic Specialist, International Area Centers and Institutes, UC Berkeley

WORKING GROUP 4: Outcomes of K-12 Teacher Training and Outreach Activities
Chair: Alam Payind, Director, Middle East Studies Center, The Ohio State University
Antonio Arce, Assistant Director, Latin American & Caribbean Studies, Duke University
Betsy Arntzen, Canadian Studies Education Outreach, Canadian-American Center, University of Maine
David Arriaza, Executive Director, Latin American Institute, UCLA
Lora Anderson Cook, Managing Director, Center for the Study of Europe, Brigham Young University
Veronica Dristas, Assistant Director of Outreach, Global Studies Center, University of Pittsburgh
Paul Duncan, Assistant Director, Latin American and Caribbean Studies Institute, University of Georgia
Erica E. Edwards, Center for European Studies, University of North Carolina at Chapel Hill
Susan Garcia, Outreach Coordinator, Center for the Study of Global Change, Indiana University
Karen Goldman, Center for Latin American Studies, University of Pittsburgh
LeaMarie Herron, Center for Global & International Studies, University of Kansas
Liese Anne Hilgeman, Center for the Study of the Middle East, Indiana University
Julie Kline, Assistant Director, Center for Latin American and Caribbean Studies, University of Wisconsin-Milwaukee
Nicole Koschmann, Mario Einaudi Center for International Studies, Cornell University
Julia S. Lamb, Outreach Coordinator, Center for Southeast Asian Studies, Northern Illinois University
Adrienne Landry, Outreach Coordinator, Center for Russian, East European & Eurasian Studies, University of Kansas
Deborah LeClaire, Outreach Coordinator, Institute for Global Studies, University of Minnesota
Cory W. Leonard, David M. Kennedy Center for International Studies, Brigham Young University
Sarah Lyall-Combs, Assistant Director and Outreach Coordinator, Center for Global Studies, The Pennsylvania State University
Jocelyn Peskin, Assistant Director for Administraton, Center for Latin American Studies, University of Florida
Katarzyna Rydel-Johnston, Inner Asian and Uralic NRC, Indiana University

WORKING GROUP 5: Evaluation of Less-Commonly-Taught Language (LCTL) Programs
Chair: Abril Trigo, Director, Center for Latin American Studies, The Ohio State University
Richard Cohen, Title VI Coordinator, East Asia Center, University of Virginia
Angelina Cotler, Associate Director, Center for Latin American and Caribbean Studies, University of Illinois, Urbana-Champaign
Avery Dickens de Giron, Executive Director, Center for Latin American Studies, Vanderbilt University
Charlie Hale, Director, LLILAS, University of Texas at Austin
Steve Howard, Director, African Studies Program, Center for International Studies, Ohio University
Jill S. Kuhnheim, Director, Center of Latin American Studies, University of Kansas
Vickie Madrid Nelson, Associate Director, Latin American and Iberian Institute, University of New Mexico
Gina Peirce, Assistant Director, Center for Russian and East European Studies, University of Pittsburgh
Jeffrey Pennington, Executive Director, Institute of Slavic, East European, and Eurasian Studies, University of California, Berkeley
Elizabeth Saenz-Ackermann, Center for Latin American Studies, Stanford University
Sharon Schierling, Associate Director, Kellogg Institute for International Studies, University of Notre Dame
Jean Silk, Program Manager, Council on Latin American & Iberian Studies, Yale University
Mark Trotter, Associate Director/Outreach Coordinator, Russian and East European Institute, Indiana University
Matthew J. Van Hoose, Associate Director, Center for Latin American and Caribbean Studies, Indiana University
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Yifang Zhang, East Asian Education Outreach Coordinator, Center for Asian and Pacific Studies, University of Oregon

2013 NRC Conference: Demonstrating the Impact of National Resource Centers
The Ohio State University
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THE BLACKWELL AND PFAHL HALL

Blackwell ~ 2nd Floor
A. Ballroom
B. Outdoor patio
C. Stairs from hotel lobby

Pfahl Hall ~ 1st Floor
A. First Floor Break Area
B. Pfahl 140, Auditorium
C. Executive Boardroom

Pfahl Hall ~ 2nd Floor
Pfahl 230 & 240, Conference Rooms
Second Floor Break Area

Pfahl Hall ~ 3rd Floor
A. Pfahl 330 & 340, Conference Rooms
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LOCATION OF EVENTS