

**2013 NRC CONFERENCE:**  
***Demonstrating the Impact of National Resource Centers***  
**February 27-28, 2013**

**The Ohio State University**  
**Hosted by the Area Studies Centers,**  
**the Office of International Affairs,**  
**and the College of Arts & Sciences**

**<http://easc.osu.edu/events/2013-nrc-conference>**

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## GREETINGS FROM THE NRC CONFERENCE PROGRAM COMMITTEE

Dear Colleagues:

Welcome to the 2013 NRC Evaluation conference at The Ohio State University (OSU). In 2007, OSU was one of the site visits for the National Academies study of Title VI programs. In the wake of National Academies' recommendations, NRCs have sought to identify and implement best practices in the realm of program assessment.

As the host of four National Resource Centers, OSU is proud to bring together more than 150 international and area studies educators and administrators from 86 National Resource Centers for this conference. Through this conference, we aim to provide opportunities to meet with colleagues, share promising practices, build partnerships, and demonstrate to our stakeholders—the USDE, the U.S. Congress, the leadership bodies in higher education, faculty and students, and the community at large—that we are a vital and critical agent in internationalization and global engagement in the U.S.

Interest in our conference is strong. The stakes are high. We have a historic opportunity to come together and advance the discussion on how NRCs can learn from their successes to continue to be catalysts for the expansion of the educational infrastructure needed to meet the international challenges of the twenty-first century.

In addition to offering opportunities to learn about best evaluation practices pursued in NRCs across the U.S., our program calls upon each of you to assist the NRC community in formulating recommendations for the U.S. Congress and for professional organizations of higher education.

Wednesday's Keynote and Invited Panel will bring diverse perspectives from area studies administrators, educational researchers, and higher education scholars in order to map out past successes and visions for the future.

Thursday's regional meetings during lunch will provide an opportunity for you to connect with colleagues from your region in order to explore collaborations and create synergies.

The conference will culminate with the Working Groups on Thursday afternoon. These groups are organized around some of the core programs of NRCs around the country:

- Outcomes and long-term impact of FLAS funding
- Assessing undergraduate and graduate international/area studies programs
- Evaluation of engagement with community colleges and minority serving institutions
- Outcomes of K-12 teacher training and outreach activities
- Evaluation of Less commonly taught language programs

Within the context of the conference theme, each working group will be asked to make specific recommendations that can be relayed to political and educational leaders.

Last but not least, we would like to express our appreciation and gratitude for the people whose motivation, commitment, and hard work have made this conference possible. We also thank the generous support of the conference sponsors and all of the presenters for bringing us together to envision the future of international education in the U.S.

Best wishes for a great conference,

**Patricia Sieber**

Director, East Asian Studies Center, The Ohio State University

**Cindy Xinquan Jiang**

Evaluation Manager, Office of International Affairs, The Ohio State University

**Amy Carey**

Senior Assistant Director, East Asian Studies Center, The Ohio State University

## 2013 NRC CONFERENCE SPONSORS AT THE OHIO STATE UNIVERSITY

College of Arts and Sciences

Center for Slavic and East European Studies

Office of International Affairs

East Asian Studies Center

Center for African Studies

Middle East Studies Center

Center for Latin American Studies

### 2013 NRC CONFERENCE PROGRAM COMMITTEE

#### ***Program Committee Chairs***

Patricia Sieber

Director, East Asian Studies Center, OSU

Cindy Xinquan Jiang

Evaluation Manager, Office of International Affairs, OSU

Amy Carey

Senior Assistant Director, East Asian Studies Center, OSU

#### ***Program Committee Members***

Esther E. Gottlieb

Special Advisor for International Affairs,  
Office of International Affairs, OSU

Laura Joseph

Assistant Director, Center for African Studies, OSU

Eileen Kunkler

Assistant Director, Center for Slavic and East European Studies, OSU

Melinda McClimans

Assistant Director, Middle East Studies Center, OSU

Carol Robison

Assistant Director, Center for Latin American Studies, OSU

#### ***Working Group Chairs***

Richard Torrance, Working Group 1

Director, Institute for Japanese Studies, OSU

Esther E. Gottlieb, Working Group 2

Special Advisor for International Affairs,  
Office of International Affairs, OSU

Yana Hashamova, Working Group 3

Director, Center for Slavic and East European Studies, OSU

Alam Payind, Working Group 4

Director, Middle East Studies Center, OSU

Abril Trigo, Working Group 5

Director, Center for Latin American Studies, OSU

#### ***Conference Support***

Morgan Anway, Office of International Affairs, OSU

Michelle Attias-Goldstein, East Asian Studies Center, OSU

Christina Caputo, East Asian Studies Center, OSU

Jeffrey Chan, Institute for Chinese Studies, OSU

Danielle Cooke, Middle East Studies Center, OSU

David Drenan, Office of International Affairs, OSU

Elizabeth Grunewald, Office of International Affairs, OSU

Janelle Henderson, Center for Latin American Studies, OSU

Kirti Jain, Office of International Affairs, OSU

Ashley Love, Center for Latin American Studies, OSU

Maureen Miller, Office of International Affairs, OSU

Linda Montano, Office of International Affairs, OSU

Jordan Peters, Center for Slavic and East European Studies, OSU

Janet Stucky, Institute for Japanese Studies, OSU

Victor van Buchem, Office of International Affairs, OSU

## GENERAL INFORMATION

### **Conference Website**

Information on the 2013 NRC Conference can be found on the conference website at <https://easc.osu.edu/events/2013-nrc-conference>.

### **Location**

All events will take place in the Blackwell Inn, 2110 Tuttle Park Place, Columbus, Ohio and the adjacent Pfahl Hall. See pages 22-23 for a campus map with the location of the buildings, and page 21 for floor plans. Further information on the venue is available at <http://www.theblackwell.com/>.

### **Parking**

The Blackwell offers valet parking for hotel guests and meeting attendees only. The overnight rate is \$15 per day with unlimited in/out privileges and is applied to the guest's folio. The rate is \$9 for an all-day meeting and \$5 for half-day meetings and evening events.

A self-parking option is available at the Lane Avenue Parking Garage, located next to the hotel. The fee is \$2 per hour for the first three hours and \$1 each additional hour, with a maximum charge of \$10 per day, including overnight parking, and no in/out privileges (i.e. pay each time you exit).

### **Registration**

In order to cover conference costs and keep registration fees reasonable for all, all conference participants were required to register in advance. Registrants can pick up their conference packet and name badge at the registration desk in the Pfahl Lobby on Tuesday, February 26 between 3:00 and 5:00 p.m. or beginning at 8:00 a.m. on Wednesday, February 27 throughout the entirety of the conference.

### **Information**

An information desk will also be available in the Pfahl Lobby. Any conference-related questions can be addressed here throughout the conference.

### **Refreshments**

Complimentary water stations will be available in the Pfahl Lobby and the meeting rooms throughout the conference. Coffee and tea service will also be provided in the Pfahl lobby area during designated breaks.

### **Wireless Access**

The Blackwell provides complimentary wireless access to hotel guests and conference participants. Access codes will be available at the registration table.

### **Conference Presentation Materials**

The Blackwell features LCD projectors and screens that will be available for use during all sessions.

### **Printing and Copying**

Guests of The Blackwell may use their room key to access the hotel business center on the ballroom plaza level for computing, printing, and copying. Non-guests can request access at the front desk.

The Ohio State University's Thompson Library will grant computer access to guests who request a guest pass at the circulation desk. In order to print or copy, a BuckID card is necessary and can be purchased at vending machines in the library.

### **Hotel Information**

Conference organizers reserved blocks of rooms at three area hotels:

The Blackwell Hotel (note: conference site)

<http://www.theblackwell.com/>

Rate: \$133/night

Reservation Deadline for Group Rate: January 29, 2013 (mention you are with the "Area Studies Evaluation Conference")

Fairfield Inn and Suites at OSU

(note: off-site location, no shuttle service to conference site)

<http://www.marriott.com/hotels/travel/cmhsu-fairfield-inn-and-suites-columbus-osu/>

Rate: \$104/night

Reservation Deadline for Group Rate: February 5, 2013 (mention group code ECOO)

Holiday Inn OSU

(note: off-site location, free shuttle service to conference site)

<http://www.stayholidayosu.com>

Rate: \$105

(mention NRC conference group)

### **Shuttle from Airport**

For those participants staying at the conference site, The Blackwell offers complimentary pre-arranged airport transportation (based on availability) to and from the Port Columbus International Airport. Please contact The Blackwell Concierge or Guest Services Representative by calling 614-247-4050 or 866-247-4003 to schedule your airport transportation (24 hours prior notification is required). Your pick up and departure times will be confirmed by The Blackwell. Due to the size of the hotel's van, the airport transportation is limited to a maximum of 12 guests per trip. If space is not available, you will be given the option to wait for the next scheduled shuttle or to take a cab at your own expense (average rate one way is \$25.00 per person plus gratuity). The Blackwell transportation service will be offered from 7:00 am (departing hotel) until 10:45 pm (last airport pick up).

## SPECIAL PERFORMANCE

### ***Azaguno, Ohio University***

***Wednesday, February 27, during reception and dinner, 5:30 - 8:00 p.m., The Blackwell Ballroom***

Azaguno is a vibrant multi-ethnic international touring group which focuses on research, preservation, education and performance of traditional African, African American, Caribbean and Latin American music and dance. The ensemble also creates contemporary intercultural works in new theatrical contexts that fuse the artistic and aesthetic cultural values and resources representative of African experiences. Through drum, voice, dance and other visual art forms and paraphernalia, Azaguno brings to the stage a unique African theatrical experience. The group, directed by Dr. Paschal Yao Younge, associate professor of multicultural music education (executive/music director), and Dr. Zelma Badu-Young, associate professor of African dance and jazz (dance director and choreographer), all of Ohio University, have appeared at several national and international festivals and conferences in Canada, China, Ghana, France, Italy, Mexico, South Korea, Taiwan and the United States. Some of the festivals include Seoul International Drum Festival, Taiwan International Percussion Festival, Sacheon International Percussion Festival, Taiwan International Dance Festival, Lotus World Music and Arts Festival, Hsin Chu Folk Drum International Festival and the Percussive Arts Society International Convention. Azaguno represented the US at the FIFA World Cup Opening Ceremony and Games in Seoul, Korea in 2002. The group also performed with the Hong Kong Chinese Orchestra in Hong Kong, China, Nov. 6-14, 2011. To learn more about Azaguno, visit their website at [www.azaguno.com](http://www.azaguno.com).



## KEYNOTE SPEAKER'S BIOGRAPHY

### **Anand Yang**

***Job and Gertrud Tamaki Professor***

***Director, South Asia Center; Co-Director, Global Asia Institute***

***Jackson School of International Studies***

***University of Washington***

Anand A. Yang is Professor of International Studies and History at the University of Washington (UW), Seattle. Previously, he was Director of the Henry M. Jackson School of International Studies and the Golub Chair of International Studies. Prior to joining UW in 2002, Yang taught at Sweet Briar College and the University of Utah, where he was chair of the History Department and, subsequently, Director of its Asian Studies Program. Yang received his BA from Swarthmore College and his Ph.D. in History from the University of Virginia.

A former editor of *The Journal of Asian Studies* and *Peasant Studies*, Yang is currently on the editorial boards of several journals in Asian studies and in history. He is also a member of several national and regional boards, including of the American Council of Learned Societies, the Council for International Exchange of Scholars, and the World Affairs Council of Seattle/Tacoma, as well as several professional organizations. In 2006-7, he served as the President of the Association for Asian Studies; in 2007-9 he was the President of the World History Association.

Anand was born in Shantiniketan, India, of Chinese parents; grew up and attended school in New Delhi; and then finished high school in Mexico City, Mexico, before moving to the United States to attend college.

## INVITED PANELISTS' BIOGRAPHIES

### **Richard C. Sutton**

**Senior Partner & CEO**

**Global Designs Consulting Services**

Richard Sutton has worked in the field of international and higher education administration for three decades. He served as assistant vice chancellor of international programs and senior advisor for academic affairs in the University System of Georgia (1998-2009), where he co-directed the GLOSSARI project on assessment of student learning outcomes from study abroad. He also held academic affairs positions with the University of Wisconsin System and the Iowa Board of Regents. His campus experience includes appointments at Indiana University, the University of Wisconsin-La Crosse, Kennesaw State University, and Western Kentucky University, with faculty assignments in international studies, history, and foreign languages. A Russian historian by training, he earned his A.B. at Duke University and his Ph.D. at Indiana University. He currently consults for universities, government agencies, and organizations.

### **Terrell L. Strayhorn**

**Associate Professor of Higher Education**

**The Ohio State University**

Terrell L. Strayhorn, Ph.D. is Associate Professor of Higher Education at The Ohio State University (OSU), where he also serves as Faculty Research Associate in the Kirwan Institute for the Study of Race & Ethnicity, and Senior Research Associate in the Todd A. Bell National Resource Center for African American Males. He also holds a faculty appointment in OSU's Department of African and African American Studies (by courtesy). Dr. Strayhorn maintains an active and highly visible research agenda focusing on major policy issues in education: student access and achievement, equity and diversity, impact of college on students, and student learning and development.

Named "one of the most highly visible scholars in his field," by the *Journal of Blacks in Higher Education*, Strayhorn has received the 2007 ACPA Emerging Scholar Award, NASAP Benjamin L. Perry Professional Service Award, SACSA Outstanding New Professional Award, 2008 ACPA Annuity Coepris Emerging Professional Award, 2009 UTK Helen B. Watson Faculty Research Award, 2009 Early Career Award from the Association for the Study of Higher Education (ASHE), and most recently, *Diverse Issues in Higher Education* named him one of the nation's Top Emerging Scholars. Member of the editorial boards for the *Journal of College Student Development*, *Journal of Student Affairs Research & Policy*, *The Review of Higher Education*, and *College Student Affairs Journal*, Strayhorn is actively involved in professional service as ACPA Director of Research & Scholarship, Chair of the Council on Ethnic Participation within ASHE, Associate Editor of the *NASAP Journal*, and Faculty Liaison to the NASPA Men and Masculinities Knowledge Community.

### **Lance Kennedy-Phillips**

**Executive Director, Center for the Study of Student Life**

**The Ohio State University**

Lance Kennedy-Phillips, Ph.D. is Executive Director of the Center for the Study of Student Life at The Ohio State University. He received his master's and doctoral degrees from the University of Nebraska-Lincoln. Currently, Dr. Kennedy-Phillips is National Co-Chair for the NASPA Assessment, Research, and Evaluation Knowledge Community. In addition, he completed his third term as Director of the Foundations I Institute for the Association for Institutional Research in the summer of 2011.

Dr. Kennedy-Phillips was a co-editor of the recently published *Qualitative & Quantitative Research: A Mixed Methods Approach in Higher Education*. He holds faculty appointments at Clemson University and The Ohio State University. His scholarly interests include organizational learning, assessment, and higher education policy analysis.

WEDNESDAY, FEBRUARY 27

TIME	SESSION THEME	LOCATION	PROPOSAL THEME	INSTITUTION	CENTER	PRESENTERS
8:00 - 8:45 AM	Registration	Pfahl Lobby				
8:45 - 9:00 AM	<b>WELCOME REMARKS</b>	Pfahl 140	Patricia Sieber, Director; East Asian Studies Center, OSU; Conference Program Committee Co-Chair			
9:00 - 10:00 AM	<b>KEYNOTE ADDRESS</b>	Pfahl 140	Anand Yang, Job and Gertrud Tamaki Professor; Director, South Asia Center; Co-Director, Global Asia Institute Jackson School of International Studies, University of Washington <i>Introduction by Patricia Sieber, Director, East Asian Studies Center, OSU</i>			
10:00 - 10:15 AM	Break	Pfahl Lobby				
10:15 - 11:45 AM	<b>PLENARY SESSION I: Measuring and Assessing Educational Outcomes</b>	Pfahl 140	Richard Sutton, Senior Partner & CEO, Global Designs Consulting Services Terrell Strayhorn, Associate Professor of Higher Education, OSU Lance Kennedy-Phillips, Executive Director, Center for the Study of Student Life, OSU Cindy Xinquan Jiang, Evaluation Manager, Office of International Affairs, OSU <i>Moderated by Patricia Sieber, Director, East Asian Studies Center, OSU</i>			
11:45 AM - 1:00 PM	Lunch	Ballroom				
1:00 - 2:30 PM	<b>SESSION A: A Comprehensive Approach toward NRC Evaluation</b>	Pfahl 230	A Comprehensive Evaluation Framework for Title VI Centers: Case Examples from University of Illinois	Illinois	Center for Global Studies I-STEM Russian, East European, and Eurasian Center European Union Center Latin American Studies Latin American Studies	Elizabeth Hanauer Lizanne DeStefano Alisha Kirchoff Matt Rosenstein Avery Dickins de Giron Valerie McGinley-Marshall Nancy Rutherford
	<b>SESSION B: The Impact of Area Studies Library Collections</b>	Pfahl 240	The Strength of Libraries: Measuring the Impact of Area Studies Library Collections and Services on International and Area Studies Programs	Illinois	University Library	Steve Witt Tom Teper Mara Thacker Joe Lenkart Mary Rader Kristina Troost
	Break	Pfahl Lobby	Listening to Teacher Voices: Opportunities and Obstacles in Teaching East Asia in the K-12 Classroom	Duke	Asian Pacific Studies Institute Watson School of Education	Yan Li Jeremy Hilburn
3:00 - 4:30 PM	<b>SESSION C: K-12 Curriculum and Teacher Training</b>	Pfahl 230	Canada and the American Curriculum: A Replicable Investigation of Area Studies Content State by State	Maine SUNY Plattsburgh	Canadian-American Center Center for the Study of Canada / Institute on Quebec Studies	Betsy Armzen Amy Sotherden Christopher Kirkey Margaret Marcotte
	Break	Pfahl 240	Evaluation of the PIER 2011 Summer Institute	Yale		Benjamin H. Loring
4:30 - 5:30 PM	<b>SESSION D: Curriculum and Teaching Assessment</b>	Pfahl 240	Introducing Curriculum and Teaching Assessment for Area Studies: The Experience of One NRC	Georgetown	Center for Eurasian, Russian, and East European Studies	Jean Silk
	Break	Pfahl 240	Evaluation of Nahuatl Language Program	Yale	Latin American and Iberian Studies	Mariya Y. Omelicheva
5:30 - 8:00 PM	Reception and Dinner	Ballroom	Portfolio Assessment: An Alternative to Traditional Performance Evaluation Methods in the Area Studies Programs	Kansas	Center for Russian, East European and Eurasian Studies	
	Remarks by Azaguno Kelechi Kalu, Associate Provost for International Affairs, OSU					



**THURSDAY, FEBRUARY 28**

TIME	SESSION THEME	LOCATION	PROPOSAL THEME	INSTITUTION	CENTER	PRESENTERS
8:30 - 9:00 AM	<b>WELCOME REMARKS</b>	Pfahl 140	Mark Shanda, Dean, Division of Arts and Humanities, College of Arts and Sciences, OSU			
9:00 - 10:30 AM	<b>PLENARY SESSION II: Measuring the Impact of NRCs: Perspectives from the U.S. Department of Education</b>	Pfahl 140	Kimoanh Nguyen-Lam, Program Director, IFLE, U.S. Department of Education Cheryl Gibbs, Senior Program Officer, IFLE, U.S. Department of Education <i>Moderated by Yana Hashamova, Director, Center for Slavic and East European Studies, OSU</i>			
10:30 - 10:45 PM	Break					
10:45 - 11:45 AM	<b>SESSION E: Area Studies Alumni Surveys</b>	Pfahl 230	Standardized Wisconsin Evaluation Plan for Title VI (SWEPT): Alumni Survey Methodology and Results Survey of University of Michigan Graduate-Level Area Studies Alumni/ae and FLAS Recipients from 1996-2006: Selected Findings	Wisconsin Michigan	Center for Japanese Studies/East Asia NRC Center for Russian, East European & Eurasian Studies Center for the Study of Higher and Postsecondary Education	Ted Gerber Azumi Ann Takata Donna Parmelee Inger Bergom
	<b>SESSION F: Event Evaluation</b>	Pfahl 240	Cornell University's Collaborative Outreach Evaluation Tool: Its Development, Use, and Impacts	Cornell	East Asia Program Mario Einaudi Center for International Studies South Asia Program	Joshua Young Nicole Koschmann Bill Phelan
	<b>SESSION G - ROUNDTABLE: Evaluating Outreach Activities</b>	Pfahl 330	Assessing the Impact of PreK-12 Outreach Projects: Challenges and Solutions	Indiana	Center for the Study of Global Change Center for Evaluation and Education Policy Center for the Study of the Middle East Center for the Study of Global Change	Susan Garcia Anne-Maree Ruddy Liese Hilgeman Deborah S. Hutton
	<b>SESSION H - ROUNDTABLE: Evaluating Study Abroad</b>	Pfahl 316	Global Orientation: Evaluating Perceptions and Improving Programming	North Carolina	Center for Global Initiatives	Tripp Tuttle
	<b>SESSION I - ROUNDTABLE: Evaluating Media Outreach</b>	Pfahl 340	Southeast Asia Visibility Project: Proactive Media Outreach	Cornell	Southeast Asia Program	Gina Asalon Thamora Fishel
11:45 AM - 1:00 PM	<b>REGIONAL MEETINGS</b> and lunch	Ballroom Pfahl 306 Pfahl 316 Pfahl 320	Asia, East Asia, South Asia, Southeast Asia, Latin America, Russia and Eastern Europe, International NRC Africa Middle East Western Europe/Europe			
1:00 - 2:30 PM	<b>SESSION J: Assessing the Impact of FLAS Fellowships</b>	Pfahl 230	A Multi-Center Standardized Evaluation of Title VI Centers: A University-Wide Approach UNC Chapel Hill NRCs: FLAS Impact Across World Regions	Indiana North Carolina	College of Arts and Sciences Center for Global Initiatives Center for Slavic, Eurasian and East European Studies Center for European Studies	Anthony Koliha Beth-Ann Kutchma Jacqueline Olich Erica Edwards
	<b>SESSION K: Building and Evaluating Relationships with Community Colleges</b>	Pfahl 240	Balancing Sustainability with Ingenuity: Building Bridges among the University of California and California Community College Institutions Reaching Out from the Midwest: Outreach Beyond the Four-Year College Model Little Kamping on the Prairie: Bringing Southeast Asia to US Students	UC Berkeley Northern Illinois Northern Illinois	International Area Centers and Institutes Center for Southeast Asian Studies Center for Southeast Asian Studies	Brad D. Washington Julia S. Lamb Judy Ledgerwood
2:30 - 2:45 PM	Break					
2:45 - 4:00 PM	<b>WORKING GROUP DISCUSSIONS</b>	Pfahl 230 Pfahl 240 Pfahl 310 Pfahl 330 Pfahl 340	Working Group 1: Outcomes and Long-Term Impact of FLAS Funding Working Group 2: Assessing Undergraduate and Graduate International/Area Studies Programs Working Group 3: Evaluation of Engagement with Community Colleges and Minority-Serving Institutions Working Group 4: Outcomes of K-12 Teacher Training and Outreach Initiatives Working Group 5: Evaluation of Less-Commonly-Taught Language Programs			
4:00 - 5:00 PM	<b>WORKING GROUP PRESENTATIONS &amp; CLOSING</b>	Pfahl 140	<i>Moderated by Cindy Xinquan Jiang, The Ohio State University Closing remarks by Anand Yang, University of Washington</i>			

## COMPLETE CONFERENCE PROGRAM

## Tuesday Afternoon Events

► 3:00 p.m. – 5:00 p.m.

The Blackwell, Lobby

Registration

► 4:00 p.m. – 5:00 p.m.

Meet in The Blackwell Lobby

Campus Tour

Esther E. Gottlieb, *The Ohio State University*

## Wednesday Morning Events

► 8:00 a.m. – 8:45 a.m.

Pfahl Hall, Lobby

Registration

► 8:45 a.m. – 9:00 a.m.

Pfahl Hall, Room 140

Welcome Remarks

Patricia Sieber, Director, East Asian Studies Center; Conference Program Committee Co-Chair; *The Ohio State University*

► 9:00 a.m. – 10:00 a.m.

Pfahl Hall, Room 140

Keynote Address

Anand Yang, Job and Gertrud Tamaki Professor; Director, South Asia Center; Co-Director, Global Asia Institute; Jackson School of International Studies, *University of Washington*

Introduction: Patricia Sieber, *The Ohio State University*

► 10:00 a.m. – 10:15 a.m.

Pfahl Hall, Lobby

Break

► 10:15 a.m. – 11:45 a.m.

Pfahl Hall, Room 140

Plenary Session I:

“Measuring and Assessing Educational Outcomes”

Moderator: Patricia Sieber, *The Ohio State University*

Organizer: Cindy Xinquan Jiang, *The Ohio State University*

Participants:

Richard Sutton, Senior Partner & CEO,

*Global Designs Consulting Services*

Terrell Strayhorn, Associate Professor of Higher Education,

*The Ohio State University*

Lance Kennedy-Phillips, Executive Director, Center for the

Study of Student Life, *The Ohio State University*

Cindy Xinquan Jiang, Evaluation Manager, Office of

International Affairs, *The Ohio State University*

## Wednesday, 11:45 a.m. - 1:00 p.m.

► 11:45 a.m. – 1:00 p.m.

The Blackwell, Ballroom

Lunch

## Wednesday, 1:00 - 2:30 p.m.

► 1:00 p.m.- 2:30 p.m.

Pfahl Hall, Room 230

SESSION A - Panel:

“A Comprehensive Approach Toward NRC Evaluation”

Facilitator: Carol Robison, *The Ohio State University*

“A Comprehensive Evaluation Framework for Title VI Centers: Case Examples from University of Illinois”

Elizabeth Hanauer, Center of Global Studies

Lizanne DeStefano, I-STEM

Alisha Kirchoff, Russian, East European, and Eurasian Center

Matt Rosenstein, European Union Center

*University of Illinois, Urbana-Champaign*

“A Comprehensive Model for National Resource Center Evaluation”

Avery Dickins de Giron, Center for Latin American Studies, *Vanderbilt University*

Valerie McGinley-Marshall, Center for Latin American Studies, *Tulane University*

“IAFL Assessment: The Challenge of Linking Resources to Student Outcomes”

Nancy Ruther, MacMillan Center for International and Area Studies, *Yale University*

► 1:00 p.m.- 2:30 p.m.

Pfahl Hall, Room 240

SESSION B - Panel:

**“The Impact of Area Studies Library Collections”**

Facilitator: Janelle Henderson, *The Ohio State University*

“The Strength of Libraries: Measuring the Impact of Area Studies Library Collections and Services on International and Area Studies Programs”

Steve Witt, International and Area Studies Library,  
*University of Illinois*

Tom Teper, Library, *University of Illinois*

Mara Thacker, Library, *University of Illinois*

Joe Lenkart, Library, *University of Illinois*

Mary Rader, Memorial Library, *University of Wisconsin*

Kristina Troost, International Area Studies and Japanese Library, *Duke University*

**Wednesday, 2:30 - 3:00 p.m.**

► 2:30 p.m. – 3:00 p.m.

Pfahl Hall, Lobby

Break

**Wednesday, 3:00 p.m. - 4:30 p.m.**

► 3:00 p.m.- 4:30 p.m.

Pfahl Hall, Room 230

SESSION C - Panel:

**“K-12 Curriculum and Teacher Training”**

Facilitator: Janet Stucky, *The Ohio State University*

“Listening to Teacher Voices: Opportunities and Obstacles in Teaching East Asia in the K-12 Classroom”

Yan Li, Asian/Pacific Studies Institute

Jeremy Hilburn, Watson School of Education

*Duke University*

“Canada and the American Curriculum: A Replicable Investigation of Area Studies Content State by State”

Betsy Arntzen, Canadian-American Center

*University of Maine*

Amy Sotherden, Center for the Study of Canada and Institute of Quebec Studies

Christopher Kirkey, Center for the Study of Canada and Institute of Quebec Studies

*SUNY Plattsburgh*

“Evaluation of the PIER 2011 Summer Institute”

Margaret Marcotte, Center, *Yale University*

► 3:00 p.m.- 4:30 p.m.

Pfahl Hall, Room 240

SESSION D - Panel:

**“Curriculum and Teaching Assessment”**

Facilitator: Ashley Love, *The Ohio State University*

“Introducing Curriculum and Teaching Assessment for Area Studies: The Experience of One NRC”

Benjamin H. Loring, Center for Eurasian, Russian, and East European Studies, *Georgetown University*

“Evaluation of Nahuatl Language Program”

Jean Silk, Latin American and Iberian Studies,

*Yale University*

“Portfolio Assessment: An Alternative to Traditional Performance Evaluation Methods in Area Studies Programs”

Mariya Y. Omelicheva, Center for Russian, East European and Eurasian Studies, *University of Kansas*

**Wednesday, 4:30 - 5:30 p.m.**

► 4:30 p.m. – 5:30 p.m.

Break

**Wednesday Evening Events**

► 5:30 p.m. - 8:00 p.m.

The Blackwell, Ballroom

Reception & Dinner

5:30 p.m.: Doors open. Cash bar available.

6:00 p.m.: Dinner served.

7:00 p.m.: Welcome remarks and special performance.

Welcome Remarks: Kelechi Kalu, Associate Provost for International Affairs, *The Ohio State University*

Special Performance: Azaguno, *Ohio University*

## Thursday Morning Events

► 8:30 a.m. – 9:00 a.m.

**Pfahl Hall, Room 140**

### Welcome Remarks

Mark Shanda, Dean, Division of Arts and Humanities, College of Arts and Sciences, *The Ohio State University*

► 9:00 a.m. – 10:30 a.m.

**Pfahl Hall, Room 140**

### Plenary Session II:

#### “Measuring the Impact of NRCs: Perspectives from the U.S. Department of Education”

Moderator: Yana Hashamova, *The Ohio State University*

Participants:

Kimoanh Nguyen-Lam, Program Director

Cheryl Gibbs, Senior Program Officer

*International and Foreign Language Education (IFLE),  
U.S. Department of Education*

► 10:30 a.m. – 10:45 a.m.

**Pfahl Hall, Lobby**

### Break

## Thursday, 10:45 - 11:45 a.m.

► 10:45 a.m.- 11:45 a.m.

**Pfahl Hall, Room 230**

### SESSION E - Panel:

#### “Area Studies Alumni Surveys”

Facilitator: Esther Gottlieb, *The Ohio State University*

“Standardized Wisconsin Evaluation Plan for Title VI (SWEPT):  
Alumni Survey Methodology and Results”

Ted Gerber, *University of Wisconsin*

“Survey of University of Michigan Graduate-Level Area  
Studies Alumni/ae and FLAS Recipients from 1996-2006:  
Selected Findings”

Azumi Ann Takata, Center for Japanese Studies/East Asia NRC

Donna Parmelee, Center for Russian, East European &  
Eurasian Studies and International Institute

Inger Bergom, Center for the Study of Higher and  
Postsecondary Education

*University of Michigan*

► 10:45 a.m.- 11:45 a.m.

**Pfahl Hall, Room 240**

### SESSION F - Panel:

#### “Event Evaluation”

Facilitator: Melinda McClimans, *The Ohio State University*

“Cornell University’s Collaborative Engagement Evaluation  
Tool: Its Development, Use, and Impacts”

Joshua Young, East Asia Program

Nicole Koschmann, Mario Einudi Center for International  
Studies

Bill Phelan, South Asia Program

*Cornell University*

► 10:45 a.m.- 11:45 a.m.

**Pfahl Hall, Room 330**

### SESSION G - Roundtable:

#### “Evaluating Outreach Activities”

“Assessing the Impact of of PreK-12 Outreach Projects:  
Challenges and Solutions”

Susan Garcia, Center for the Study of Global Change

Anne-Maree Ruddy, Center for Evaluation and Education  
Policy

Liese Hilgeman, Center for the Study of the Middle East

Deborah S. Hutton, Center for the Study of Global Change  
*Indiana University*

► 10:45 a.m.- 11:45 a.m.

**Pfahl Hall, Room 316**

### SESSION H - Roundtable:

#### “Evaluating Study Abroad”

“Global Orientation: Evaluating Perceptions and Improving  
Programming”

Tripp Tuttle, Center of Global Initiatives

Gina Asalon, School for International Training

*University of North Carolina*

► 10:45 a.m.- 11:45 a.m.

**Pfahl Hall, Room 340**

### SESSION I - Roundtable:

#### “Evaluating Media Outreach”

“Southeast Asia Visibility Project: Proactive Media Outreach”

Thamora Fishel, Southeast Asia Program, *Cornell University*

## Thursday, 11:45 a.m. - 1:00 p.m.

► 11:45 a.m. – 1:00 p.m.

### Regional Meetings & Lunch

Boxed lunches are available to be picked up in Pfahl Hall Lobby,  
and taken to the regional meeting rooms to be enjoyed over  
informal discussion with colleagues.

**Asia:** The Blackwell Ballroom (designated tables)  
**East Asia:** The Blackwell Ballroom (designated tables)  
**South Asia:** The Blackwell Ballroom (designated tables)  
**Southeast Asia:** The Blackwell Ballroom (designated tables)  
**Latin America:** The Blackwell Ballroom (designated tables)  
**Russia/Eastern Europe:** The Blackwell Ballroom (designated tables)  
**International NRC:** The Blackwell Ballroom (designated tables)  
**Africa:** Pfahl Hall, Room 306  
**Middle East:** Pfahl Hall, Room 316  
**Western Europe/Europe:** Pfahl Hall, Room 320

### Thursday, 1:00 - 2:30 p.m.

► **1:00 p.m.- 2:30 p.m.**

**Pfahl Hall, Room 230**

**SESSION J - Panel:**

**“Assessing the Impact of FLAS Fellowships”**

Facilitator: Jeffrey Chan, *The Ohio State University*

“A Multi-Center Standardized Evaluation of Title VI Centers:  
A University-Wide Approach”

Anthony Koliha, College of Arts and Sciences,  
*Indiana University*

“UNC Chapel Hill NRCs: FLAS Impact Across World Regions”

Beth-Ann Kutchma, Center for Global Initiatives  
Jacqueline Olich, Center for Slavic, Eurasian and East  
European Studies  
Erica Edwards, Center for European Studies  
*University of North Carolina-Chapel Hill*

► **1:00 p.m.- 2:30 p.m.**

**Pfahl Hall, Room 240**

**SESSION K - Panel:**

**“Building and Evaluating Relationships with  
Community Colleges”**

Facilitator: Eileen Kunkler, *The Ohio State University*

“Balancing Sustainability with Ingenuity: Building Bridges  
among the University of California and California Community  
College Institutions”

Brad Washington, International Area Centers and  
Institutes, *University of California, Berkeley*

“Reaching Out from the Midwest: Outreach Beyond the  
Four-Year College Model”

Julia S. Lamb, Center for Southeast Asian Studies,  
*Northern Illinois University*

“Little Kampung on the Prairie: Bringing Southeast Asia to US  
Students”

Judy Ledgerwood, Center for Southeast Asian Studies,  
*Northern Illinois University*

### Thursday, 2:30 - 2:45 p.m.

► **2:30 p.m. – 2:45 p.m.**

**Pfahl Hall, Lobby**

**Break**

### Thursday, 2:45 - 4:00 p.m.

► **2:45 p.m. – 4:00 p.m.**

**Working Group Discussions**

Within the context of each group's theme, groups will discuss NRC outcomes and impact and develop recommendations. Further instructions are included on a separate handout. Flipcharts and markers will be available for each group. One volunteer from each group will present a summary of their discussion to the larger group in the closing session from 4:00 - 5:00 p.m.

Pfahl Hall, Room 230: Working Group 1  
Outcomes and Long-Term Impact of FLAS Funding

Pfahl Hall, Room 240: Working Group 2  
Assessing Undergraduate and Graduate International/Area  
Studies Programs

Pfahl Hall, Room 310: Working Group 3  
Evaluation of Engagement with Community Colleges and  
Minority-Serving Institutions

Pfahl Hall, Room 330: Working Group 4  
Outcomes of K-12 Teacher Training and Outreach Initiatives

Pfahl Hall, Room 340: Working Group 5  
Evaluation of Less-Commonly-Taught Language Programs

### Thursday, 4:00 - 5:00 p.m.

► **4:00 p.m. – 5:00 p.m.**

**Pfahl Hall, Room 140**

**Working Group Presentations & Closing**

Each working group briefly presents a summary of their  
discussion and recommendations.

Moderator: Cindy Xinquan Jiang, *The Ohio State University*

Closing Remarks: Anand Yang, *University of Washington*

## WORKING GROUP ASSIGNMENTS

### **WORKING GROUP 1: *Outcomes and Long-Term Impact of FLAS Funding***

**Chair: Richard Torrance, Director, Institute for Japanese Studies, The Ohio State University**

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 Joshua Young, Program Manager, East Asia Program, Cornell University

### **WORKING GROUP 2: *Assessing Undergraduate and Graduate International / Area Studies Programs***

**Chair: Esther E. Gottlieb, International Education Liaison, Office of International Affairs, The Ohio State University**

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**WORKING GROUP 3: Evaluation of Engagement with Community Colleges and Minority-Serving Institutions****Chair: Yana Hashamova, Director, Center for Slavic and East European Studies, The Ohio State University**

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Susan Tiano, Director, Latin American and Iberian Institute, University of New Mexico

Brad Washington, Associate Academic Specialist, International Area Centers and Institutes, UC Berkeley

**WORKING GROUP 4: Outcomes of K-12 Teacher Training and Outreach Activities****Chair: Alam Payind, Director, Middle East Studies Center, The Ohio State University**

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**WORKING GROUP 5: Evaluation of Less-Commonly-Taught Language (LCTL) Programs****Chair: Abril Trigo, Director, Center for Latin American Studies, The Ohio State University**

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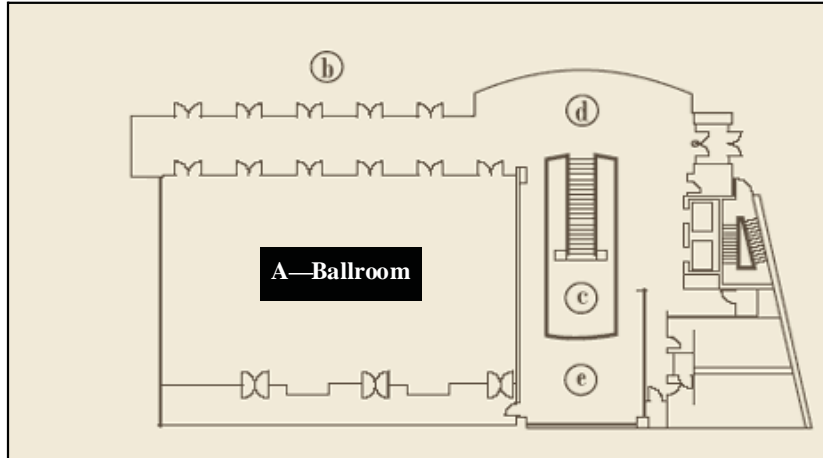
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## THE BLACKWELL AND PFAHL HALL

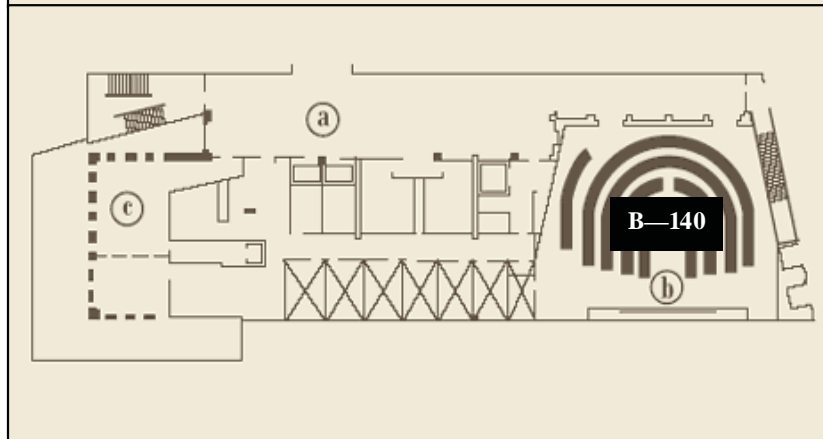
### Blackwell ~ 2nd Floor

- A. Ballroom
- B. Outdoor patio
- C. Stairs from hotel lobby



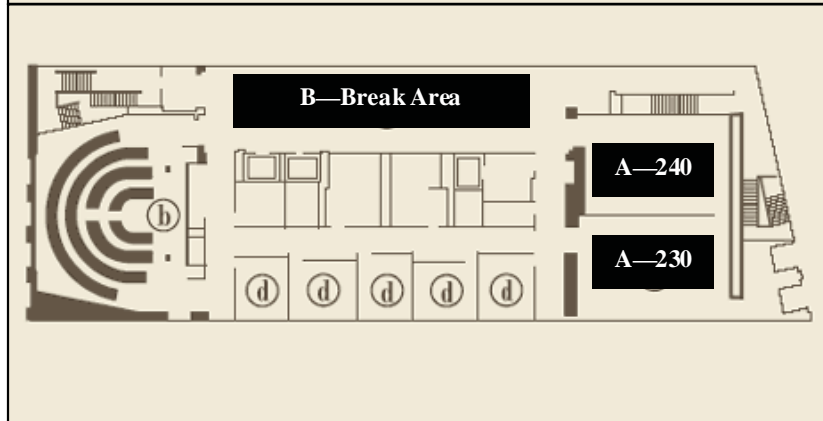
### Pfahl Hall ~ 1st Floor

- A. First Floor Break Area
- B. Pfahl 140, Auditorium
- C. Executive Boardroom



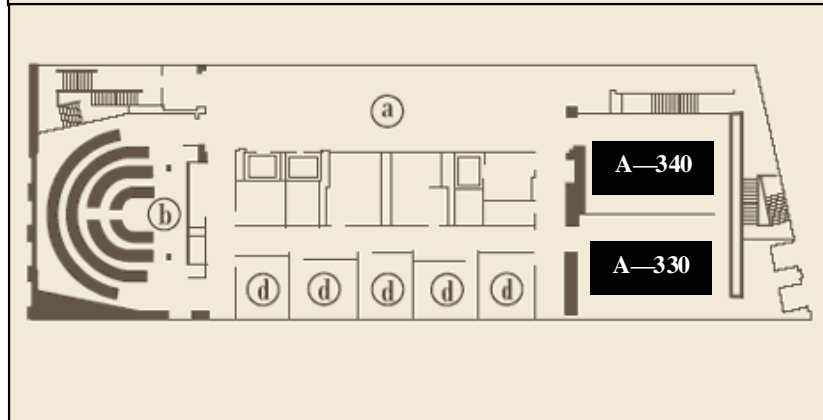
### Pfahl Hall ~ 2nd Floor

- Pfahl 230 & 240, Conference Rooms
- Second Floor Break Area

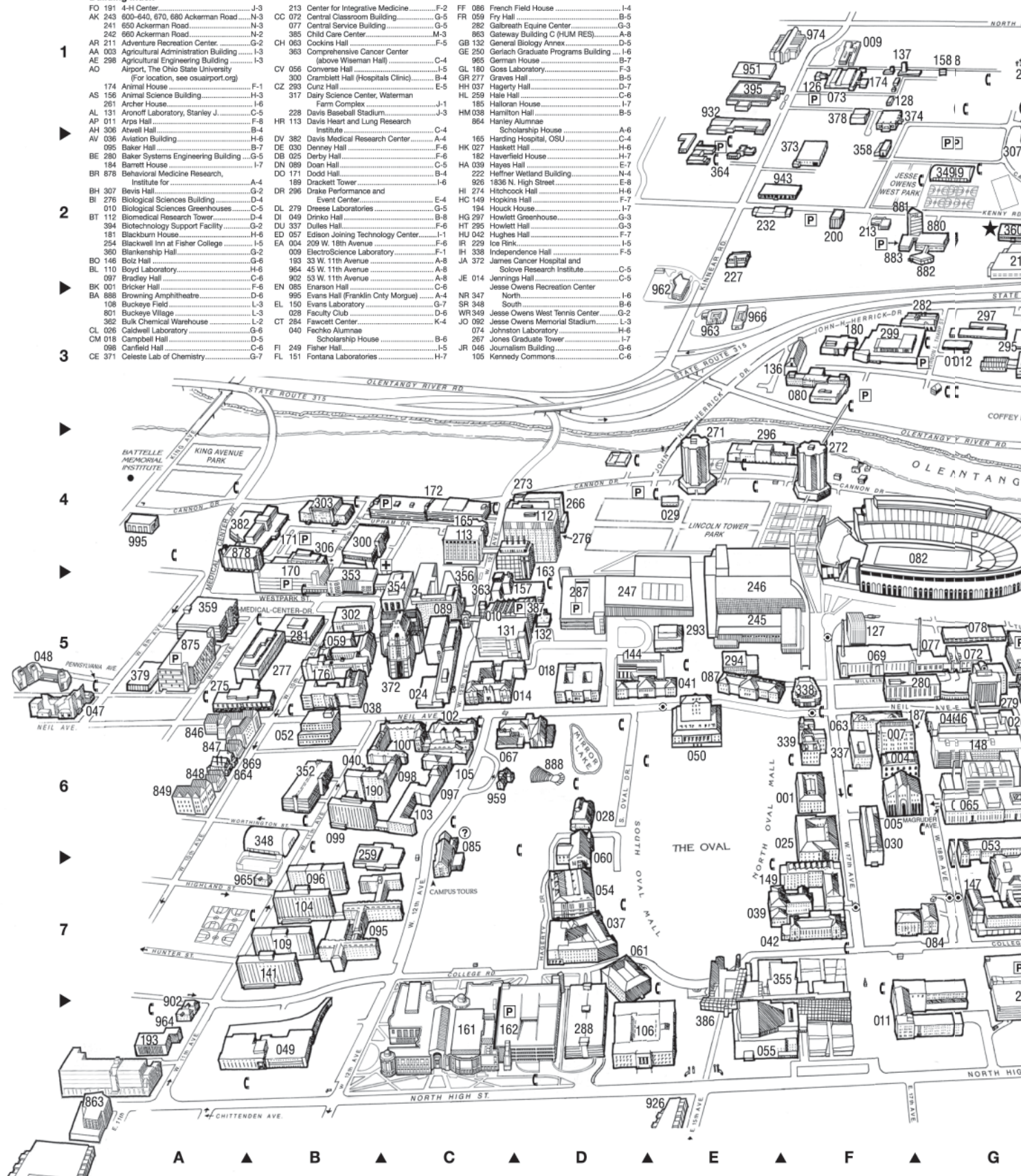


### Pfahl Hall ~ 3rd Floor

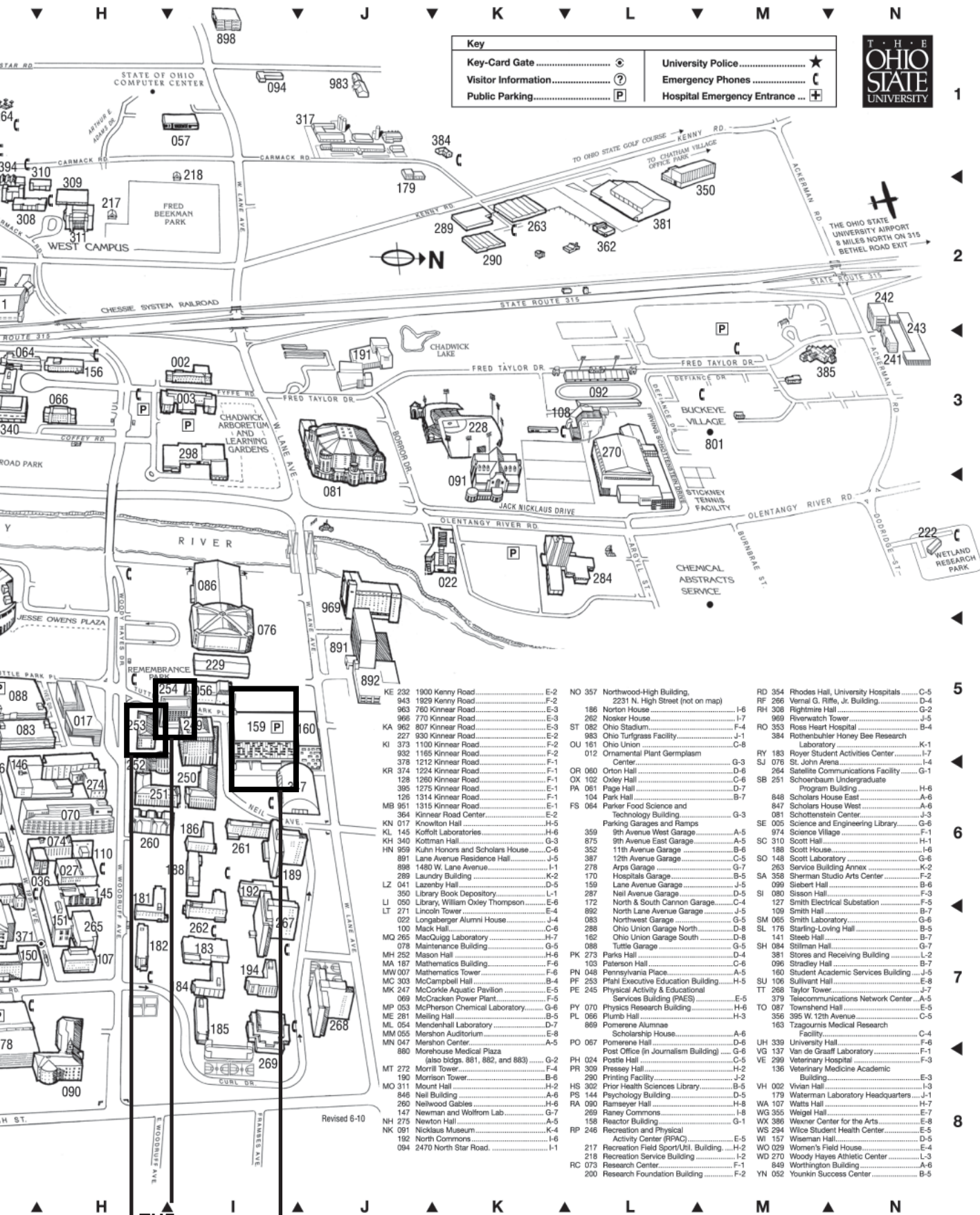
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