

Little Kampung on the Prairie

Evaluating K-12 and Post-Secondary outreach
initiatives at
the Center for Southeast Asian Studies
Northern Illinois University
DeKalb, Illinois

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A History of Engagement

- o *Pensionados* (1904)
- o Asian Civilizations Summer Institutes (1960)
- o Peace Corps Volunteers Training Center (1961)
- o Center for Southeast Asian Studies (1963)
- o Title VI NRC status (1997)



Evaluation

- o Components:
 - o Impact
 - o university, community, region, nation, international
 - o Impact
 - o educational choices and careers
 - o Attraction and retention from under-represented groups
 - o Efforts at placement according to national need

Evaluation tools

- o Five-point/four-point evaluations
- o Qualitative feedback
- o Social media
- o Web-based counter
- o Repeat invitations



Five-Point Evaluation

CENTER FOR SOUTHEAST ASIAN STUDIES, NORTHERN ILLINOIS UNIVERSITY
SPEAKER/EVENT EVALUATION

EVENT: _____ SPEAKER: _____

DATE: _____

Please indicate your affiliation (check one):

NIU Faculty/Staff Other Institution Faculty/Staff Community Member
 NIU Undergraduate Student Other Institution Undergraduate Student Other _____
 NIU Graduate Student Other Institution Graduate Student

How did you hear about this event? _____

Speaker Quality

Overall, the speaker was an effective presenter.

Disagree Strongly 1	Disagree 2	Neutral 3	Agree 4	Strongly Agree 5	Not Applicable 9

Please provide any additional comments about the speaker at this event:

Event Quality

The selection of speaker/s for this event made it successful.

Disagree Strongly 1	Disagree 2	Neutral 3	Agree 4	Strongly Agree 5	Not Applicable 9

Please provide any additional comments about the quality of this event:

Potential Impact

This event inspired me to take courses on this topic in the future.

Disagree Strongly 1	Disagree 2	Neutral 3	Agree 4	Strongly Agree 5	Not Applicable 9

Please provide any additional comments about the potential impact of this event on your education or career goals:

Qualitative Feedback

Thank You
Dear Ms. Lamb & Art,
I thought it was really cool what I learned about Thailand. one thing I thought was cool was the bracelets we all got. Thanks Again!
Thank you,
Katherine
7-1

Thank You
For an
Awesome Presentation!
International Day

Thank you so much!
Cyrus Parker
Anissa Kimbler
Thank you!
Halle Kresinger
Julia and Rai
Andria Mitchell
The Taylor
Alison
Katie
Thank you for coming to our school and sharing the culture of Southeast Asia with us.!!
Katie Salmeron
Tyler Elementary
Mia Wood

K-12 Outreach

- o Institutes
- o Workshops



- o School visits
- o Language Immersion

GlobalFest 2003-2013



GlobalFest – What is it?

- o Language immersion and culture event
- o 1 ½ days, central Illinois
- o Annually 1,000 – 1,500 middle/high school IL students from throughout IL
- o Partners:
 - o NRCs at University of Illinois @Urbana-Champaign
 - o Illinois State Board of Education
 - o Illinois Council on Teaching of Foreign Languages
 - o Rotary International

GlobalFest – What we do

- o Language Immersion classes - NIU Fulbright Language Teaching Assistants (FLTA) from SE Asia



- o Craft/resource station





GlobalFest – Evaluation

Feedback Form
Global Fest, Normal West HS, Normal, IL

Please answer the following questions to help us improve our program and provide better presentations to students. Please give the completed form to Ms. Phongnapharuk.

Name of Presenter(s): Ms. Chanida Phongnapharuk, Center for Southeast Asian Studies, Northern Illinois University

Topic of Presentation: Language Immersion – Thai (Thailand) Date: March 9, 2012


	 Excellent	 Good	 Fair	 Poor
1. Ms. Phongnapharuk's class was:	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. Ms. Phongnapharuk's understanding of the topic was:	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Ms. Phongnapharuk's way of working with my group was:	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
			Yes	No
4. Did you like the class?			<input checked="" type="radio"/>	<input type="radio"/>
5. Did you understand the class?			<input checked="" type="radio"/>	<input type="radio"/>
6. What was best about the class?	<i>learning the language</i>			
7. What did you learn from the class?	<i>Tone is important</i>			

Please use the back of the survey for other comments. Thank you for taking our survey!

Quantitative: 4-point scale

Qualitative: Questions and comments

GlobalFest Language Immersion Classes Evaluations and Outcomes, 2010-2012

- o Quantitative results 2010-2012
 - o 99% excellent/good – presentation
 - o 100% excellent/good – understanding topic
 - o 98% excellent/good – way of working with grp
- o Qualitative results 2010-2012
 - o Best about presentation
 - o Learn from presentation
- o Attendance
 - o 197 (2010)  337 (2012)



SEAYLP

Southeast Asia Youth Leadership Program

- o U.S. Department of State program
- o Outgrowth of NIU Philippine Youth Leadership Program (PYLP)
- o Young leaders (HS) from SE Asian countries
- o From 2009-2012, 106 students, 22 adult leaders
- o Develop leadership skills
- o Themes: leadership style of Abraham Lincoln and waterway ecology
- o Learn about US – homestays, HS visits, Washington, DC



SEAYLP Evaluation

- o Pre- and post-surveys/evaluations of program and individual sessions
- o Survey Monkey
- o Facebook pages
- o Sharing ideas by e-mail
- o Country visits in SEA
- o Alumni newsletter
- o In-country follow-on projects
- o U.S. – ASEAN Young Leaders Summit, Jakarta, Indonesia



Using Social Media in Evaluation

SEAYLP-6 Spring 2012

[About](#) [Events](#) [Photos](#) [Files](#)

[Write Post](#) [Upload photo/video](#) [Ask Question](#) [Add File](#)

Write something...

RECENT POSTS



Guys.... It's 25th December today, here in Myanmar. I wish you all "Merry Christmas". And to let you guys know how much I am missing you. Good luck everyone, and wish me luck too for my upcoming grand finale on 13th march! Again, I miss you and always thank you for leaving such precious memories.

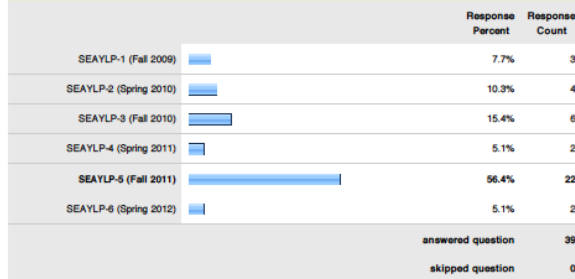
[Evelyn](#)

Like - Comment - Follow post - 25 December 2012 at 05:57 near Rangoon, Yangon

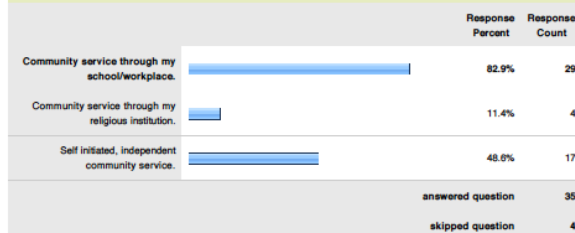
Skills & Involvement Assessment (6 months)

SurveyMonkey

1. Which SEAYLP group were you part of?



2. Since SEAYLP, I have been involved in:



SEAYLP Outcomes



Tran Thi Ngoc Han (Vietnam, SEAYLP 2009) and now student at Bates College, Maine, reads book to young cancer patient as part of in-country project to raise awareness about childhood cancer.

SEAYLP 2009 alums from Cambodia helped their home village of Boeng Basak build its first library.



Evaluating post-secondary engagement

- o Community colleges
- o Private/public universities
- o Number of participants
- o Ongoing relationships
- o Quantitative (5-point survey)
- o Qualitative
 - o Written comments
 - o “Follow-on invitations”



Community Colleges

- o Originated in Illinois
 - o Joliet Junior College, est. 1901, oldest continuously operating CC in U.S.
- o Illinois – 3rd largest CC system in U.S.
- o Illinois Articulation Agreement
- o NIU is the #1 transfer institution in Illinois
- o NIU transfer students – 55% of graduating students
- o 85% of NIU grads have at least one semester of transfer credit
- o 43% of SEA studies undergraduates from CC

Community Colleges and Southeast Asian Studies

- o Consortiums
 - o Midwest Institute for International and Intercultural Education (MIIE)
 - o Nine University and College International Studies Consortium of Georgia
- o Institutes
 - o Joliet Junior College, IL Valley Community College (Title VIA funded)
 - o NIU Genocide and HR Institute
- o Workshops/Presentations
 - o Infusing SEA into the Community College Curriculum
 - o Teaching SEA to Undergraduates

Teaching SEA to Undergraduates Workshop



Evaluation - Quantitative

- o 7 speakers and 1 student panel
- o 13 educators and 12 current students or prospective educators
- o 6 speakers and student panel
 - o 100% agree/strongly agree – speaker quality
 - o 100% agree/strongly agree – event quality
 - o 100% agree/strongly agree – potential impact
 - o 100% agree/strongly agree – overall event
- o 1 speaker rated lower than most – not on target with objectives of workshop

Evaluation - Qualitative

o Comments

- o I like the problems and challenges and the techniques to overcome them. Showing his experience teaching about SE Asia is encouraging. (Keynote speaker and alum)*
- o Great presentation! I already learned a couple of teaching ideas. Thanks for sharing some pedagogical tools. (ILAS 225 instructor)*
- o She made Balinese dance and puppetry so compelling and her argument for this kind of arts education as part of a SEAS program was very effective. (Guest speaker)*
- o This presentation is very informative! I especially liked the way community college student needs/interests were addressed. (Student panel)*
- o Wish she had 3 times as much time to speak - so many great ideas I want to steal! (NIU professor)*
- o Only weak speaker was **** - mostly because his presentation didn't quite fit the program. (Graduate student)*
- o This packed so much in a day but I learned a lot for my teaching! It definitely is worth the 2 hour drive to get here! The "potential impact" questions are for students but as a prof this is helpful for me! Great food too, thank you very much! (Overall)*

Outcomes

- Immediate – NIU faculty invited to present at attendee's school as part of course on SE Asia
- Upcoming – Follow-up Survey Monkey on implementation of SEA into the classroom curriculum – how did they change curriculum

THANK YOU!

