

Canada and the American Curriculum:

A Replicable Investigation of Area Studies content State by State

2013 NRC Conference Columbus, OH: Demonstrating the Impact of NRCs . February 27, 2013



Canadian-American Center, University of Maine

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Title VI: Northeast NRC on CANADA

State University of New York
College at Plattsburgh

Center for the Study of Canada &
Institute on Québec Studies



University of Maine

Canadian-American Center



Canadian Studies Network

- **Many Canadian Studies programs at universities/colleges in the US**
Four are Title VI funded: (1) UMaine, (2) SUNY Plattsburgh

Pacific Northwest National Resource Center on Canada

(3) University of Washington, (4) Western Washington University

- **National organizations for Canadian Studies include:**
ACSUS – Association for Canadian Studies in the US
ACQS – American Council for Quebec Studies



Northeast NRC on CANADA

K-12 Outreach Initiatives :

- Half-day or full-day in-service professional development programs, and workshops at teacher conferences:
 - Canada and the New Hampshire Curriculum
 - Canada and the Massachusetts Curriculum
 - Canada and the New York Curriculum
- NCSS Canada Community leadership
- Articles in education journals
- Canada Valise traveling suitcase of books and objects
- Online professional development course
- Summer Institute for Teachers of French



Summer Institute for K-12 Professionals



Québec Dimensions: Historical, Geographic and Cultural Explorations

Begin and end in Montréal with travel to Québec City

June 23-June 28, 2013

Invitation for: K-12 teachers, curriculum coordinators, & administrators with teaching background in social studies, geography, history, or French interested in professional development in Canadian Studies and Québec Studies.

Background: Canadian Studies and Canadian content is included in almost half of all US state curriculum requirements.

Why teach about Canada?



First visit to another country by newly elected US President is to Prime Minister of Canada



Prime Minister of Canada
Stephen Harper

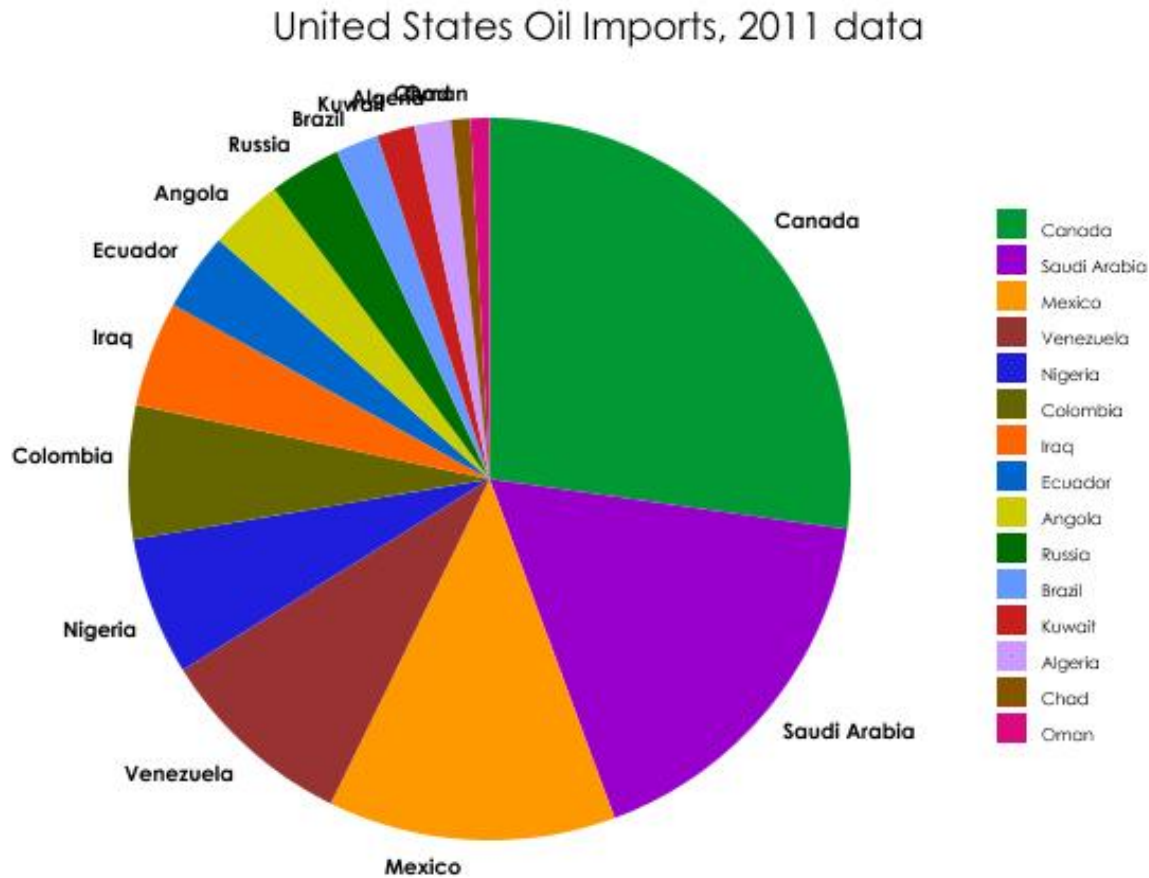
President of the United States
Barack Obama

For 35 states, Canada is the #1 trade partner

It is #2 in most others.

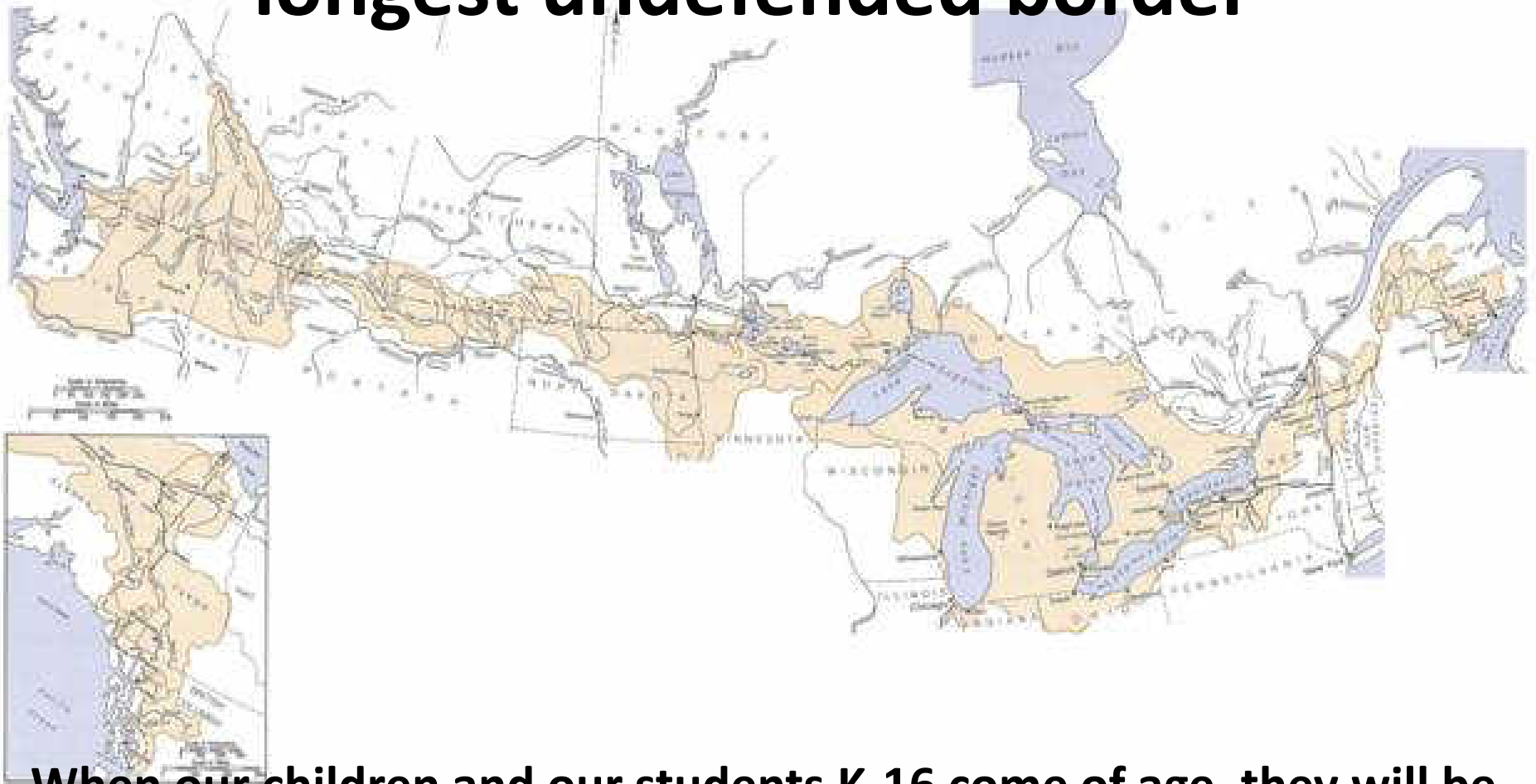


US imports more oil from Canada than Saudi Arabia and Mexico combined



US Energy Information Administration www.eia.gov

Commonly referred to as world's longest undefended border



When our children and our students K-16 come of age, they will be asked to take over management of the Canadian/American treaties, agreements, and economic connections.

Will students be prepared to take over Canadian/American relations?

America the Beautiful
Experience the Adventure!

This great land of ours is packed with natural wonders for you to enjoy.

Why not take some time this year to get up close and personal with the good old USA? Spacious skies, amber waves of grain, they're all right here at your doorstep. So, grab your gear, load up your ride and make your journey an adventure to remember. From purple mountain's majesty to the fruited plain and everything in between; America has something for everyone, from sea to shining sea.

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TOASTED OATS

NUT CLUSTERS

Clusters:
2 cups (12-oz package) semi-sweet chocolate chips
10 oz. almond bark or vanilla-flavored candy coating
3 cups Toasted Oats Cereal
1 cup dry roasted peanuts

Topping:
2 oz. almond bark or vanilla-flavored candy coating
1 tsp. vegetable oil

In a 2 1/2 quart microwave-safe bowl, combine chocolate chips and 10 ounces of almond bark. Microwave on HIGH, stirring every minute, until completely melted (4-5 minutes). Stir until smooth. Stir in cereal and peanuts. Drop by teaspoonful onto waxed paper. Chill for 30 minutes.

For topping: Melt remaining almond bark on HIGH for 30 seconds; stir in oil. Microwave another 30 seconds if necessary to melt completely. Stir and drizzle over clusters. Store tightly covered in refrigerator.

Yield: 4 dozen clusters.

QUALITY GUARANTEED
If you are not completely satisfied with this product, return it for a refund or replacement.

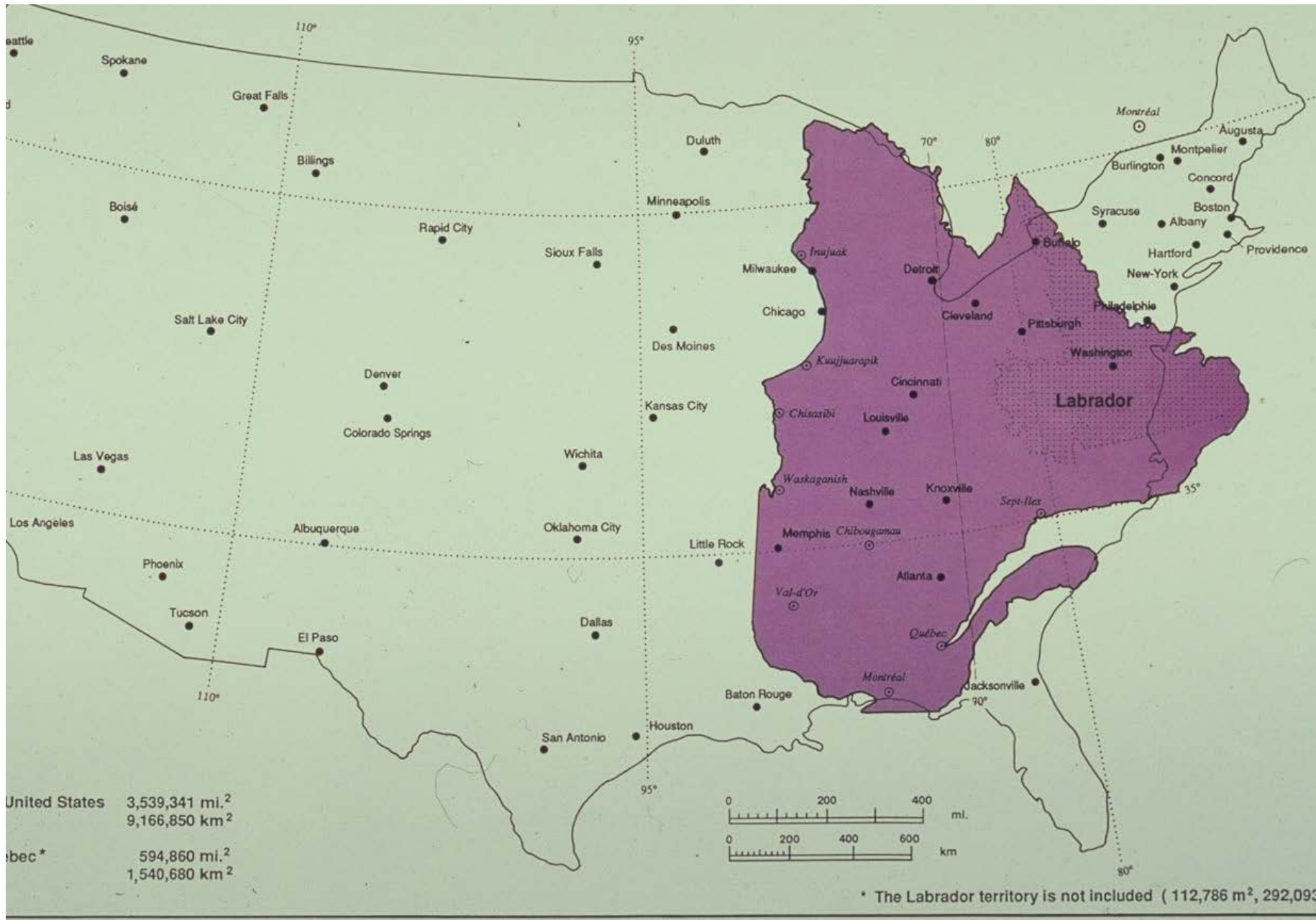
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This cereal box indicates more preparation is required.



Canada and the American Curriculum Initiative

Formulating a National Approach to Canadian Studies

- Key Goals
 - Correlate Common K-12 Social Studies Curriculum Strands With Canadian Content
 - Promote Best Practices for Teaching and Resources relevant to Canadian Studies
 - Enhance Interest in and Teaching about Canada in K-12 Classrooms across the USA

Canada and the American Curriculum Initiative

PHASE 1 – RESEARCH: OVERVIEW

Comparative geographic and content assessment of requirements based on:

- Topics: History, Geography, Economics, Civics
- Grade Level: Elementary, Middle, High

Research conducted on Canadian topics evident in:

- National Standards
- Each State's Standards

Canada and the American Curriculum Initiative

PHASE 1 – RESEARCH: CANADA & NATIONAL STANDARDS

Report by Joseph-André Senécal, Professor Emeritus, University of Vermont: *“The Country Left Behind: Canada and the Development and Application of National and State Standards in the K-12 Social Studies Curriculum of American Schools”*

National Standards for each discipline was delegated to national organizations who invited wide consultation before seeking adoption and endorsement of standards for individual disciplines

NATIONAL STANDARDS

Content Area Experts:

- National Council for Social Studies
- National Center for History in the Schools
- National Council for History Education
- American Historical Association
- World History Association
- Organization of History Teachers
- American Geographical Society
- Association of American Geographers
- National Council for Geographic Education
- National Geographic Society
- Center for Civic Education
- National Center for Learning and Citizenship
- American Political Science Association
- Foundation for Teaching Economics
- the National Council for Economic Education
- National Association of Economic Educators

Today's **Common Core State Standards** Initiative is a joint effort by:

- Council of Chief State School Officers (CCSSO)
and
- National Governors Association
Center for Best Practices



K-12 National Directory on Canada in the American Curriculum

PRELIMINARY REPORT 2010
Updated January 2013

Center for the Study of Canada
State University of New York
College at Plattsburgh
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Plattsburgh, New York 12901
(518) 564-2086; canada@plattsburgh.edu
www.plattsburgh.edu/offices/academic/cesca

Thoroughly
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State's
Department
of Education
website

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274b7_n... The Univ... Idaho St... Social St... Standa... For Teac... MASBOO... NE_Socia... 2013 Su... Resource... Alphabet... Windows...

https://learningconnection.doe.in.gov/Standards/PrintLibrary.aspx

ncil for the social studies

Providing data, resources and tools to support student achievement

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Indiana Standards

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Indiana Academic Standards - Social Studies

Files

Grade/Level	Updated On	PDF	Word
Core Standards for Social Studies	10/23/2011	463.12 KB	
Kindergarten	10/23/2011	95.54 KB	71.5 KB
Grade 1	10/23/2011	105.22 KB	76 KB
Grade 2	10/23/2011	100 KB	77 KB
Grade 3	10/23/2011	110.28 KB	84 KB
Grade 4	10/23/2011	194.47 KB	83.5 KB
Grade 5	10/23/2011	122.7 KB	97 KB
Grade 6	10/23/2011	128.95 KB	104.5 KB
Grade 7	10/23/2011	129.05 KB	102.5 KB
Grade 8	10/23/2011	143.96 KB	109 KB
Economics	10/23/2011	104.25 KB	82.5 KB
Geography & History of the World	2/28/2012	179.84 KB	152 KB
Psychology	10/23/2011	98.58 KB	79 KB
Sociology	10/23/2011	110.43 KB	92.5 KB
United States Government	10/23/2011	118.33 KB	95.5 KB
United States History	10/23/2011	136.35 KB	106.5 KB
World Geography	10/23/2011	114.02 KB	87.5 KB
World History & Civilization	1/3/2012	251.72 KB	104.5 KB

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Kentucky Department of Education : Curriculum/Content Areas - Mozilla Firefox

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education.ky.gov/curriculum/Pages/default.aspx

Canad | KDE

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Curriculum/Content Areas

Published: 10/31/2012 3:49 PM

The Kentucky Department of Education provides many resources related to curriculum. Although the agency does not mandate specific curriculum to be taught in the classroom, items that are available for the state's public school assessment program are available. Find information about subject areas, textbooks, the Kentucky Academic Standards, Program Reviews and more on this page.

Minimum High School Graduation Requirements

Legislation and Resources

Arts and Humanities
Career and Technical Education
Continuous Instructional Improvement Technology System (CIITS)
Coordinated School Health
Curriculum Documents and Resources
English/Language Arts
Literacy
Mathematics
Practical Living and Career Studies
Primary
Program Reviews
Science
Social Studies
Textbooks and Library Media
World Languages

Search for key words relating to area studies.

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Descriptions cut from each State's curriculum, pasted into chart, color coded *Required, Recommended, Suggested*

Canada and the American Curriculum						
Where is Canadian content taught, at what level, in what course?						
Data current as of January 2013		REQUIRED				
		Recommended: HISTORY				
		Recommended: ECONOMICS				
		Recommended: GEOGRAPHY				
		Recommended: CIVICS				
State	Elem K-5	Specifics	Middle 6-8	Specifics	High 9-12	Specifics
AL			RECOMMENDED: Geography	<p><u>Grade 7:</u> Describe the relationship between locations of resources and patterns of population distribution in the Western Hemisphere. Example, fish from Canada.</p>	RECOMMENDED World Geography	<p><u>Grade 9-12:</u> Explain the diversity of human characteristics in major geographic realms and regions of the world. Examples: North America, Middle and South America, Europe, Russia, Africa, Southwest Asia, Middle East, South Asia, East Asia, Pacific. Tracing global and regional effects of political and economic alliances such as NATO, OPEC, and NAFTA.</p>
AL	SUGGESTED: US History	<p><u>Grade 5:</u> Describe how geography and natural resources of different regions of North America impacted different groups of Native Americans. Describe cultures, governments, economies, and religions of different groups of Native Americans. Identify the issues that led to the War of 1812. Describe major events occurring during the War of 1812.</p>	SUGGESTED: Citizenship	<p><u>Grade 7:</u> Compare the government of the United States with other governmental systems.</p>	RECOMMENDED: Economics	<p><u>Grade 12:</u> Comparison of the development and characteristics of the world's traditional, command, and market economies. Contrasting economic systems of various countries with the market system of the United States. Examples: Japan, Germany, United Kingdom, China, Cuba, North Korea, Mexico, Canada, transitioning economies of the former Soviet Union. Explain basic elements of international trade. Examples: OPEC, General Agreement on Tariffs and Trade (GATT), NAFTA, European Economic Community (EEC), European Union.</p>

CANADIAN STUDIES IN THE AMERICAN CURRICULUM

Organized data to correlate Canada in state's curriculum with whether state has a border, a Consulate/Delegation, a university level Canadian Studies program.

No correlations noted.

STATE	Border Land Water	Trade Rank w/ Canada as of '12	CDN Consulate / QC Delegation	CS in US Source: CDN Embassy and ACSUS	REQ Hist U = unit	REC Hist Grade	REQ Geo U = unit	REC Geo Grade	REQ Econ U = unit	REC Econ Grade	REQ Civ U = unit	REC Civ Grade
AL		1						7, 9-12		12		
AK	L					Mid		Elem, Mid				
AR		1				5		6				
AZ						3						
CA			4C/1Q					8, 11				
CO		1	C			6						
CT								4				
DE		1						9-12		7		
DC			C/Q/A*					4			11	
FL			C			8	2, 3, 7	5	3			
GA		1	C/Q		9-12	4, 9-12	6U, 9-12			9-12		
HI												
ID	L	1		1								
IL	W	1	C/Q		11					11		
IN	W	1		1		5		6, 9-12				6, 9-12
IA		1										
KS		1						1				9-12
KY		1		1				3, 5, 6				
LA					8	9-12	9-12				9-12	
ME	L/W	1		1								
MD		1		1		7, 9-12						9-12
MA		1	C/Q	1	3-12, 5		2, 4U					
MI	W	1	C	2	6U	5						9-12
MN	L/W	1	C			7	4, 8					
MS		1				8						
MO		1		1								
MT	L	1										
NE		1						9-12				
NV												
NH	L					3-4, 9-12		9-12				
NJ		1		1								
NM					1, 3, 4 9-12				5	9-12		
NY	L/W	1	C/Q	3	5U	7-8, 9-12						
NC		1		1				9-12		7		

REQUIRED CANADIAN CONTENT & STATE STANDARDS

Subject	Number of States with Required CDN Content in Elementary School	Number of States with Required CDN Content in Middle School	Number of States with Required CDN Content in High School	Total Number of States With CDN Requirements
<i>Overall</i>	10 TOTAL FL, KS, KY, MA, MN, NM, NY, ND, TX, WA	10 TOTAL FL, GA, KY, LA, MA, MI, MN, OK, OR, TX	5 TOTAL GA, IL, LA, MA, NM plus DC	16 TOTAL FL, GA, KS, KY, IL, LA, MA, MI, MN, NM, NY, OK, OR, ND, TX, WA plus DC
<i>Unit</i>	2 MA, NY	4 GA, MI, OK, OR		6 GA, MA, MI, NY, OK, OR
<i>Geography</i>	8 FL, KS, KY, MA, MN, ND, TX, WA	5 FL, KY, MN, OK, TX	2 GA, LA	11 FL, GA, KS, KY, LA, MA, MN, ND, OK, TX, WA
<i>History</i>	2 MA, NM	2 LA, MA	4 GA, IL, MA, NM	5 GA, IL, LA, MA, NM
<i>Economics</i>	2 FL, NM			2 FL, NM
<i>Civics</i>			2 DC, LA	2 TOTAL DC, LA

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A	B	C	D	E	F	G	H	A	B	C	D	E	F	G	H	I
1	Chart of Canadian Content Topics state by state							64	TX	Geo	Geography		REQ	6		
2								65	WA	Geo	Geography		rec	6		
3	State	Disci- pline	Topic	Specific	REQUIRED or Recommend	Grade Level		66	MN	Geo	Geography		REQ	8		
4	GA	Hist	20th Century	FR QC	REQ	6		67	NM	Hist	Geography		REQ	1-4		
5	MI	Hist	20th Century	FR QC	REQ	6		68	GA	Geo	Geography		REQ	9-12		
6	OK	Geo	20th Century		rec	6		69	IN	Geo	Geography	FR QC	rec	9-12		
7	TN	Civ	20th Century		rec	7		70	LA	Geo	Geography		REQ	9-12		
8	MN	Geo	20th Century		REQ	8		71	TX	Geo	Geography		rec	9-12		
9	WA	Econ	20th Century		rec	12		72	IN	Civ	Governments		rec	6		
10	RI	Geo	20th Century		rec	5-8		73	GA	Hist	NAFTA		REQ	6		
11	NY	Hist	20th Century		rec	7-8		74	MI	Hist	NAFTA		REQ	6		
12	WA	Econ	20th Century		rec	9-10		75	OK	Econ	NAFTA		rec	6		
13	NC	Geo	20th Century	FR QC	rec	9-12		76	WV	Econ	NAFTA		rec	6		
14	NH	Geo	20th Century	FR QC	rec	9-12		77	DE	Econ	NAFTA		rec	7		
15	NM	Hist	20th Century		REQ	9-12		78	MN	Hist	NAFTA		rec	7		
16	VA	Geo	20th Century	FR QC	rec	9-12		79	NC	Econ	NAFTA		rec	7		
17	LA	Hist	Acadian Odyssey		REQ	8		80	SD	Econ	NAFTA		rec	7		
18	MA	Geo	Boundaries		REQ	2		81	TN	Econ	NAFTA		rec	7		
19	ND	Geo	Boundaries		REQ	2		82	MN	Geo	NAFTA		REQ	8		
20	ND	Geo	Boundaries		rec	3		83	DC	Hist	NAFTA		REQ	11		
21	NM	Econ	Boundaries		REQ	5		84	IL	Econ	NAFTA		rec	11		
22	NY	Hist	Boundaries		REQ	5		85	WA	Econ	NAFTA		rec	11		
23	FL	Geo	Boundaries		REQ	7		86	WV	Civ	NAFTA		rec	11		
24	CA	Geo	Boundaries		rec	8		87	AL	Econ	NAFTA		rec	12		
25	IL	hist	Boundaries		REQ	11		88	WI	Civ	NAFTA		rec	12		
26	DE	Geo	Boundaries		rec	9-12		89	MA	Hist	NAFTA		REQ	3-12		
27	IN	Hist	Boundaries		rec	9-12		90	RI	Geo	NAFTA		rec	5-8		
28	VA	Geo	Boundaries		rec	9-12		91	AL	Geo	NAFTA		rec	9-12		
29	AK	Geo	Cultures		rec	Mid		92	GA	Econ	NAFTA		rec	9-12		
30	FL	Econ	Currencies		REQ	3		93	IN	Econ	NAFTA		rec	9-12		
								94	IN	Civ	NAFTA		rec	9-12		
								95	KS	Civ	NAFTA		rec	9-12		

Summary chart of states with most Canadian content in curriculum Feb 2013

REQ Hist	REC Hist	REQ GEO	REC Geo	REQ Econ	REC Econ	REQ Civ	REC Civ	4	3	2	1
GA	AK	FL	AK	FL	AL	DC	IN	GA	IN	AK	AZ
IL	AR	GA	AL	NM	DE	LA	KS	FL	MI	AL	CO
LA	AZ	KS	AR		GA		MD	LA	NM	AR	CA
MA	CO	KY	CA		IL		MI	TN	VA	DC	CT
MI	FL	LA	CT		NC		TN		WA	DE	KY
NM	GA	MA	DC		NM		VA			IL	MN
NY	IN	OK	DE		SD		VT			KS	MS
OR	LA	TX	FL		TN		WI			MA	ND
	MD	WA	IN		WA		WV			MD	NE
	MI		NC		WV					NC	OR
	MN		ND							NH	RI
	MS		NE							NY	TX
	NH		NH							OH	VT
	NY		OH							OK	WI
	OH		RI							SD	
	OK		TN							WV	
	SD		VA								
	TN		WA								
	VA										
Canada and the American Curriculum											
Betsy Arntzen, Canadian-American Center, UMaine											
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www.umaine.edu/teachingcanada											

Canada and the American Curriculum Initiative

- **PHASE 2 – NATIONAL CONFERENCE**

National Conference held May 2010 in D.C.

Hosted by Ambassador of Canada in D.C. to the United States of America with funding from the Embassy of Canada and the U.S. Department of Education

CONFERENCE GOALS

- Heighten the importance of Canada in American K-12 curriculum;
- Profile the newly completed K-12 National Directory on Canada – a state-by-state examination of the role/place of Canada in the American K-12 curriculum;
- Analyze the current place/role of Canada in curriculum standards at the national level; and
- Develop opportunities for partnerships for future collaborative educational initiatives that prioritize teaching Canada.



Canada and the American Curriculum

[A CONFERENCE ON STATE AND NATIONAL PERSPECTIVES ON CANADA IN THE U.S. K-12 CURRICULUM.]

Organized and Sponsored by:

THE CENTER FOR THE STUDY OF CANADA

Plattsburgh
STATE UNIVERSITY OF NEW YORK

in Partnership with:

THE CENTER FOR
CANADIAN AMERICAN STUDIES
WESTERN WASHINGTON UNIVERSITY

THE UNIVERSITY OF
MAINE
Canadian-American Center

Canadian Studies Center
Henry M. Jackson School of International Studies
University of Washington

The Embassy of Canada
to the United States of America

Canada and the American Curriculum Initiative

NATIONAL CONFERENCE INVITEES

Stakeholders from various constituencies including:

- state-level departments of education;
- national standards associations;
- U.S. Department of Education;
- social studies councils;
- geography alliances;
- councils for history education; and
- Canadian Studies programs at American colleges and universities.

PROGRAM

- 3 Keynote Address
- Presentation of our research findings
- Invited Panelists to address National and State Perspectives on Canada and the American Curriculum



Canada and the American Curriculum

A CONFERENCE ON STATE AND NATIONAL PERSPECTIVES ON CANADA IN THE U.S. K-12 CURRICULUM.

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in Partnership with:



The Embassy of Canada
to the United States of America

Canada and the American Curriculum Initiative

OUTCOMES

- A. Research results guide our outreach goals and activities
- B. Ability to focus resources and professional development for educators' actual need and use in classrooms
- C. Expanding our network and engaging in deeper discussion
- D. Correlate research results with those responsible for determining standards as means to advocate

Michigan Grade 6: Canada Unit

- Number of students in Michigan: 1,605,951
- $1,605,951 \div 12 \text{ grades} = 133,829 \text{ per grade}$
- $133,829 \div 20 \text{ students per teacher} = 6691 \text{ Grade 6 teachers}$ (*Fermi estimate*)
- Number of MI teachers at our summer institute: 6/150 over 10 years = we are reaching 1%-3% that find us

Q: How do we communicate and serve the next 20% ? In MI, about 1200 Grade 6 teachers



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Teaching Canada



- Canada in the American Curriculum
- What Teaching Canada Has to Offer
- Instructional Resources
- Professional Development
- Links to Additional Resources
- Publications For Teaching About Canada

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- [ONLINE COURSE: The Geography of Canada.](#)
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[National Film Board](#), [www.nfb.ca](#)

NEWS & EVENTS

SUMMER TEACHERS INSTITUTE
Summer Institute for K-12 Professionals
June 23-28, 2013
"Quebec Dimensions: Geographic, Historical and Cultural Explorations"
[More Info Here](#)

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Contact Information

Canadian Studies Outreach to

Thank you

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**Teaching Canada Website: www.umaine.edu/teachingcanada
(click link: Canada in the American Curriculum)**

Amy Sotherden

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